



# HOULIHAN CAPITAL

VALUATION & FINANCIAL ADVISORY

| INVESTMENT BANKING

| LITIGATION SUPPORT

## Firm Overview

Houlihan Capital's origins date back to 1996 when Andrew Smith and Richard Houlihan founded a valuation and investment banking firm to serve small to middle-market companies. Over the years, the firm organically grew to accommodate the needs of an increasingly complex client base.

Today, Houlihan Capital continues that rich tradition through our Valuation & Financial Advisory, Investment Banking, and Litigation Support groups. We serve some of the largest corporations, hedge funds, private equity funds and sovereign wealth funds in the world. We pride ourselves on being solutions-driven and delivering superior client value.

*Value. Added.*

### WHY HOULIHAN CAPITAL?

#### SENIOR LEVEL ATTENTION

Our key principals are involved at every juncture of the process, lending years of experience and expertise to every assignment. We have the breadth and depth of decades of global service firm experience providing best in class Valuation & Financial Advisory and Investment Banking services.

#### QUALITY

Our work product undergoes a stringent internal review process, and we continuously monitor and improve our policies and procedures to remain at the forefront of industry best practices.

#### COMPETITIVELY PRICED

We structure our engagements efficiently to accurately assess the situation, identify the needs, define the scope of the engagement, and propose a fee arrangement that makes us highly competitive.

#### RESPONSIVE

Houlihan Capital offers responsive, customized solutions to meet the demands of our clients.

#### INDEPENDENT

We understand the need for independence in these times of heightened scrutiny. Our practice is built on strong risk-management principles where we seek to reduce conflicts of interest and ensure our analyses are objective and unbiased.

#### KNOWLEDGE

Houlihan Capital goes beyond theoretical models to bring real world M&A and private placement experience to bear on each of our assignments. In addition, Houlihan Capital provides robust, independent analyses that support can withstand audit scrutiny.

#### EXPERTISE

Based on our knowledge of valuation and investment banking, and our interaction and expertise with auditors, regulatory agencies, business owners and sources of capital, our professionals are on the leading edge of our industry.

#### LONG-TERM FOCUS

Our commitment to our clients extends beyond any single transaction to include our active interest and support of strategic goals.

## OUR PROFESSIONALS

Our clients often require an objective perspective, which our professionals routinely present to senior executives, boards, and legal and regulatory authorities. Our team members have extensive experience and business knowledge. We utilize our practical experience while advising clients on how they should look at their important issues. Our clients count on our expertise and ability while finding great value in our opinions. Committed to providing superior client service, our professionals respond quickly and strive to exceed expectations.

## OUR CLIENTS

We serve a vast clientele from small market companies to large corporate organizations.

- Hedge Funds
- Private Equity Funds
- Funds of Funds
- Fund Administrators
- Law Firms
- Public and Private Corporations
- Business Owners
- ESOPs
- Sovereign Wealth Funds
- '40 Act Funds

## OUR INDUSTRIES

- Aerospace, Defense & Government
- Asset Management
- Banking
- Building Products
- Business Development
- Business Services
- Cannabis
- Consumer Products
- Containers, Packaging & Paper Products
- Cryptoassets
- Diversified Industrials
- Energy
- Financial Services
- Financial Technology
- Food & Beverage
- Healthcare & Pharmaceuticals
- Hotels, Restaurants & Leisure
- Insurance
- Internet Retail
- Media & Entertainment
- Oil & Gas
- Power & Utilities
- Real Estate
- Retail
- Steel
- Telecommunications
- Technology
- Transportation & Logistics

## VALUATION & FINANCIAL ADVISORY

- Portfolio Valuation (ASC 820)
- Complex & Illiquid Securities (Level 3)
- Enterprise Valuations
- Fairness Opinions
- Solvency Opinions
- Estate and Gift Valuations
- Purchase Price Allocation (ASC 805)
- Goodwill Impairment Testing (ASC 350)
- Stock-based Compensation (ASC 718, IRC 409A)
- ESOP Valuations
- ESOP Feasibility

## INVESTMENT BANKING

- Buy Side/Sell Side Advisory
- Equity Raises/Debt Raises
- Financial Modeling
- Investor Presentation Creation
- Structured Finance
- Special Situations

## LITIGATION SUPPORT

- Commercial and Shareholder Disputes
- Derivatives and Structured Finance Litigation
- Bankruptcy Litigation
- Fraudulent Conveyance

## SOC 1 (SERVICE ORGANIZATION CONTROL) TYPE 1 EXAMINATION COMPLETED

Houlihan Capital pledges to maintain the highest levels of professional ethics and standards. This is exemplified through our SOC 1 examination completion. Companies that complete an annual SOC 1 examination are able to demonstrate a substantially higher level of assurance and operational visibility than those companies that do not.



Completion of the SOC 1 examination:

- Highlights Houlihan Capital's continued commitment to create and maintain the most stringent controls needed to ensure the highest quality and security of service provided to our customers.
- Illustrates that Houlihan Capital has the appropriate controls in place to mitigate risks related to material misstatements of user entities' financial statements.

The AICPA SOC 1 Report (formerly SAS 70 Report) is an internal control report on the services provided by a service organization.