



Industry Observations – June 30, 2019

Telecommunication Services Industry

Select Telecommunication Services Public Company Industry Data As of June 30, 2019

(USD in millions, except per share data)

			Market Data					LTM Operating Data			Forward Estimates	
Company Name	Ticker	Price at 06/30/19	% of 52 Week High	Equity Value	Enterprise Value	Debt / Total Capital	Total Assets	LTM Revenue	LTM EBITDA	CY 2019 Revenue Estimate	CY 2019 EBITDA Estimate	
Telecommunication Service	ces											
ORBCOMM Inc.	ORBC	\$7.25	64.4%	\$577.64	\$841.20	50.5%	\$599.07	\$274.20	\$39.88	\$288.24	\$69.72	
Vonage Holdings Corp.	VG	\$11.33	76.9%	\$2,746.88	\$3,626.59	53.9%	\$1,335.72	\$1,074.75	\$121.12	\$1,181.66	\$161.07	
Cogent Communications Holdings, Inc.	CCOI	\$59.36	96.6%	\$2,685.19	\$3,481.37	122.6%	\$797.00	\$512.92	\$170.63	\$549.32	\$201.31	
Boingo Wireless, Inc.	WIFI	\$17.97	49.9%	\$790.41	\$772.66	66.6%	\$587.07	\$259.14	\$77.70	\$277.37	\$84.70	
Zayo Group Holdings, Inc.	ZAYO	\$32.91	83.0%	\$ 7,753.09	\$13,781.04	82.9%	\$9,263.80	\$2,586.20	\$1,177.10	\$2,588.64	\$1,295.94	
Iridium Communications Inc.	IRDM	\$23.26	82.4%	\$3,020.76	\$5,072.43	55.3%	\$3,917.06	\$545.71	\$285.27	\$559.32	\$332.65	
ATN International, Inc.	ATNI	\$57.73	65.0%	\$911.74	\$1,046.37	16.2%	\$1,146.98	\$439.96	\$110.86	\$428.21	\$103.68	
Telecommunications Company	SHEN	\$38.52	74.9%	\$1,919.49	\$2,948.22	71.1%	\$1,799.71	\$635.56	\$265.72	\$654.51	\$300.68	
Cincinnati Bell Inc.	CBB	\$4.95	28.1%	\$249.32	\$2,298.41	105.5%	\$2,649.30	\$1,462.10	\$372.20	\$1,523.97	\$399.30	
T-Mobile US, Inc.	TMUS	\$74.14	91.6%	\$63,338.03	\$109,834.37	61.8%	\$83,073.00	\$43,864.00	\$12,129.00	\$45,502.09	\$12,953.61	
United States Cellular Corporation	USM	\$44.67	74.8%	\$3,857.44	\$6,086.18	38.3%	\$8,229.00	\$3,991.00	\$803.00	\$4,087.82	\$810.79	
Verizon Communications Inc.	VZ	\$57.13	92.8%	\$236,272.92	\$366,989.50	70.3%	\$283,947.00	\$131,219.00	\$48,578.00	\$131,873.07	\$48,196.36	
AT&T Inc.	T	\$33.51	97.7%	\$244,560.41	\$435,120.91	49.6%	\$546,914.00	\$183,516.00	\$60,957.00	\$182,724.28	\$60,160.09	
CenturyLink, Inc.	CTL	\$11.76	48.6%	\$12,822.09	\$49,616.89	73.5%	\$64,788.00	\$23,145.00	\$9,141.00	\$22,361.05	\$9,053.83	
Communications Holdings, Inc.	CNSL	\$4.93	34.6%	\$354.94	\$2,710.23	86.4%	\$3,524.05	\$1,381.68	\$462.18	\$1,340.72	\$518.58	
Frontier Communications Corporation	FTR	\$1.75	24.1%	\$184.26	\$17,331.98	91.9%	\$23,362.00	\$8,513.00	\$3,427.00	\$8,223.17	\$3,443.55	
Sprint Corporation	S	\$6.57	83.2%	\$26,876.61	\$64,264.59	60.4%	\$84,601.00	\$33,600.00	\$12,783.00	\$33,174.47	\$11,760.40	
Telephone and Data Systems, Inc.	TDS	\$30.40	81.5%	\$3,467.49	\$6,966.58	39.3%	\$10,787.00	\$5,141.00	\$1,095.00	\$5,249.84	\$1,253.74	

Notes: LTM (latest twelve months); Enterprise Value (market capitalization less total cash and short-term investments plus short-term borrowings and total long-term debt);

EBITDA (earnings before interest, taxes, depreciation and amortization) Source: Capital IQ

The material contained in this publication is meant to provide general information regarding valuation topics. This publication does not constitute investment advice with respect to the securities of any company discussed herein, is not intended to provide information upon which to base an investment decision, and should not be construed as such. Professional advice should be obtained before taking any action based on the information contained herein.

Publicly available information utilized in this publication has been obtained from sources deemed to be reliable. Houlihan does not guarantee the accuracy or completeness of the information provided within this publication. The material presented reflects information known to the authors at the time this publication was written and this information is subject to change.

Select Telecommunication Services Public Company Valuation Metrics As of June 30, 2019

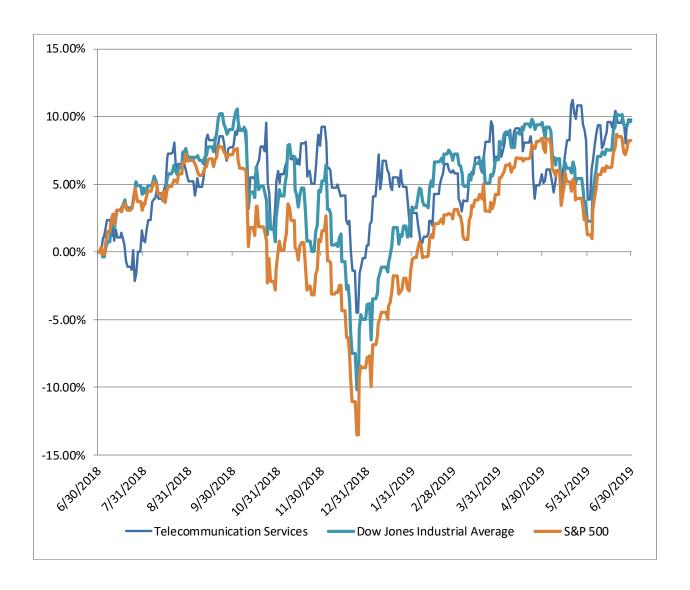
(USD in millions, except per share data)

(OSD in mutons, except per shure	•	LTM Operating Statistics							Trading Multiples				
Company Name	Ticker	Return On Assets	Return On Equity	Return On Capital	Revenue Growth	EBITDA Growth	EBITDA Margin	TEV/ LTM Revenue	TEV/ CY 2019 Revenue	TEV/ LTM EBITDA	TEV/ CY 2019 EBITDA		
Company Ivanic	TICKCI	Assets	Equity	Сарпа	Glowan	Glowali	Margin	Revenue	Revenue	EDITOR	EDITOR		
Telecommunication Service	es												
ORBCOMM Inc.	ORBC	-0.7%	-8.6%	-0.9%	1.5%	31.8%	14.5%	2.8x	2.9x	19.6x	12.1x		
Vonage Holdings Corp.	VG	2.6%	2.0%	3.0%	6.1%	-15.3%	11.3%	3.1x	3.1x	27.6x	22.5x		
Cogent Communications Holdings, Inc.	CCOI	7.3%	N/A	8.2%	5.7%	11.4%	33.3%	6.5x	6.3x	19.4x	17.3x		
Boingo Wireless, Inc.	WIFI	-0.5%	-2.2%	-1.1%	18.8%	24.9%	30.0%	3.4x	2.8x	11.3x	9.1x		
Zayo Group Holdings, Inc.	ZAYO	3.5%	9.2%	4.5%	0.1%	-0.4%	45.5%	5.3x	5.3x	11.6x	10.6x		
Iridium Communications Inc.	IRDM	0.1%	-3.6%	0.1%	12.3%	20.1%	52.3%	8.7x	9.1x	16.6x	15.2x		
ATN International, Inc.	ATNI	1.4%	3.6%	1.7%	-2.7%	-15.9%	25.2%	2.3x	2.4x	9.2x	10.1x		
Shenandoah Telecommunications	SHEN	3.9%	12.5%	4.5%	3.8%	9.5%	41.8%	4.7x	4.5x	11.1x	9.8x		
Cincinnati Bell Inc.	CBB	2.4%	N/A	3.3%	31.5%	28.1%	25.5%	1.6x	1.5x	6.3x	5.8x		
T-Mobile US, Inc.	TMUS	4.6%	12.7%	5.7%	5.8%	9.2%	27.7%	2.4x	2.4x	8.6x	8.5x		
United States Cellular Corporation	USM	1.3%	4.1%	1.6%	2.4%	14.9%	20.1%	1.5x	1.5x	7.2x	7.5x		
Verizon Communications Inc	. VZ	7.1%	30.1%	10.7%	2.5%	1.7%	37.0%	2.8x	2.8x	7.7x	7.6x		
AT&T Inc.	T	3.9%	9.7%	5.5%	15.9%	30.0%	33.2%	2.5x	2.4x	7.4x	7.2x		
CenturyLink, Inc.	CTL	3.7%	-43.3%	4.6%	19.4%	35.0%	39.5%	2.2x	2.2x	5.5x	5.5x		
Consolidated Communications Holdings,	CNSL	0.7%	-10.1%	0.8%	10.9%	10.3%	33.5%	2.0x	2.0x	5.9x	5.2x		
Frontier Communications Corporation	FTR	3.9%	-38.2%	4.8%	-5.1%	-2.8%	40.3%	2.0x	2.1x	5.1x	5.0x		
Sprint Corporation	S	2.5%	-7.4%	3.2%	3.7%	15.7%	38.0%	1.8x	1.9x	4.7x	5.5x		
Telephone and Data Systems, Inc.	TDS	1.3%	3.6%	1.6%	2.2%	8.1%	21.3%	1.3x	1.3x	6.1x	5.6x		
	Mean	2.7%	-1.6%	3.4%	7.5%	12.0%	31.7%	3.2x	3.1x	10.6x	9.5x		
	Median	2.5%	2.8%	3.2%	4.8%	10.8%	33.2%	2.4x	2.4x	8.1x	8.0x		

Notes: LTM (latest twelve months); NTM (next twelve months); EBITDA (earnings before interest, taxes, depreciation and amortization); TEV (total enterprise value)

Source: Capital IQ

Telecommunication Services Public Company LTM Equity Performance As of June 30, 2019



Note: The indices are derived from the equity performance of the previously listed companies. Source: Capital IQ

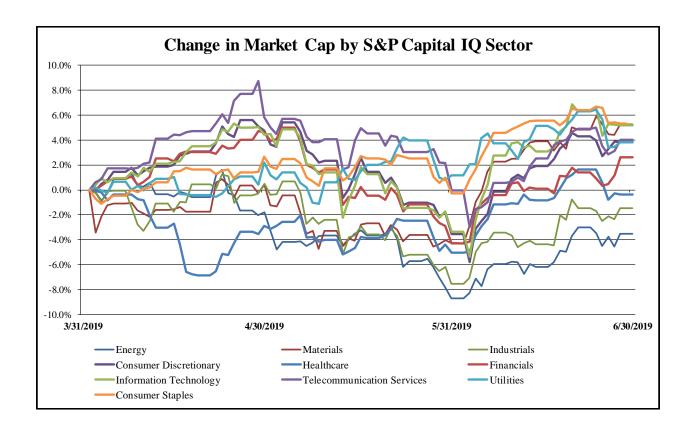
Recent M&A Activity in the Telecommunication Services Industry June 30, 2018 to June 30, 2019

USD in millions)

				Implied Enterprise
Close Date	Target	Acquirer	Target Company Primary Industry	Value
3/20/2019	Twenty-First Century Fox, Inc.	The Walt Disney Company	Movies and Entertainment	\$83,203.21
1/2/2019	Raycom Media Inc.	Gray Television, Inc.	Broadcasting	\$3,547.00
2/1/2019	Pandora Media, Inc.	Sirius XM Holdings Inc.; Sirius XM Radio Inc.	Movies and Entertainment	\$3,453.84
10/1/2018	Acxiom LLC	The Interpublic Group of Companies, Inc.	Interactive Media and Services	\$2,300.00
7/9/2018	Carolina Panthers, LLC	1/0/1900	Movies and Entertainment	\$2,275.00
12/21/2018	XO Group Inc.	WeddingWire, Inc.	Interactive Media and Services	\$810.75
7/2/2018	Hawaiian Telcom Holdco, Inc.	Cincinnati Bell Inc.	Integrated Telecommunication Services	\$662.47
8/15/2018	Franklin Madison Group LLC	Mill Point Capital LLC; Mill Point Capital Partners,	Advertising	\$550.00
5/1/2019	15 Television Stations of Cordillera Communications	Scripps Media, Inc.	Broadcasting	\$521.00
12/21/2018	GTCR/FMG Blocker Corp/NCP Fairway, Inc.	Lamar Media Corp.	Advertising	\$418.50
1/8/2019	Delta Communications, LLC	Cable One, Inc.	Integrated Telecommunication Services	\$357.00
3/4/2019	Pluto, Inc.	Viacom Inc.	Movies and Entertainment	\$340.00
12/31/2018	Windstream Business Holdings, LLC	Trive Capital	Integrated Telecommunication Services	\$330.00
1/17/2019	BiteSquad.com, LLC	Waitr Holdings Inc.	Interactive Media and Services	\$317.97
1/23/2019	BuildingConnected, Inc.	Autodesk, Inc.	Interactive Media and Services	\$275.00
12/6/2018	Azoff MSG Entertainment LLC (nka:The Azoff Company)	Azoff Music Management, LLC	Movies and Entertainment	\$250.00
1/3/2019	SiriusDecisions, Inc.	Forrester Research, Inc.	Advertising	\$238.90
9/4/2018	SpringCM Inc.	DocuSign, Inc.	Interactive Media and Services	\$220.00
5/1/2019	Droga5, LLC	Accenture Interactive	Advertising	\$207.00
1/9/2019	One Sixty Over Ninety, Inc.	Endeavor, LLC	Advertising	\$200.00
10/31/2018	Time Media Brand of Time Inc.	1/0/1900	Publishing	\$190.00
8/20/2018	CQ Roll Call, Inc.	FiscalNote, Inc.	Publishing	\$180.00
10/19/2018	Handy Technologies, Inc.	ANGI Homeservices Inc.	Interactive Media and Services	\$162.93
4/1/2019	RhythmOne plc	Taptica International Ltd. (nka:Tremor International	Interactive Media and Services	\$162.30
12/24/2018	MightyHive, Inc.	S4 Capital plc	Advertising	\$150.00
12/21/2018	Fortune Media Group Holdings Limited	1/0/1900	Publishing	\$150.00
9/21/2018	Eight Radio Stations in San Francisco and Sacramento	Bonneville International Corporation	Broadcasting	\$141.00
10/1/2018	Riverside Clinical & Standardized Testing Portfolio of Houghton	Alpine Investors, LP; Alpine Investors VI, LP; Alpine		\$140.00
9/4/2018	B2C Business Division of Purch, Inc.	Future US, Inc.	Publishing	\$132.50
1/3/2019	Periscope, Inc.	Quad/Graphics, Inc.	Advertising	\$121.10
3/1/2019	MoNa Mobile Nations, LLC	Future plc	Publishing	\$120.58
6/24/2019	KIXEYE, Inc.	Stillfront Group AB (publ)	Interactive Home Entertainment	\$120.00
9/10/2018	Substantially All of the Assets of LeaseLabs Inc.	RealPage, Inc.	Advertising	\$120.00
8/9/2018	Quartz Media LLC	Uzabase, Inc.	Publishing	\$110.00
1/15/2019	ValuePenguin Inc.	LendingTree, LLC	Interactive Media and Services	\$105.00
1/2/2019		TEGNA Inc.	Broadcasting	\$105.00
6/12/2019	Infinite Esports & Entertainment	Immortals, LLC	Movies and Entertainment	\$100.00
9/19/2018	Fiber Assets of U.S. TelePacific Corp.	Uniti Group Inc.	Integrated Telecommunication Services	\$95.00
6/18/2019	*	TEGNA Inc.		\$93.00
1/23/2019	Justice Network, LLC/Quest Network LLC Six FM Stations and Two Translator of Alpha Media LLC	Hubbard Radio, LLC	Broadcasting	\$88.00
2/14/2019		Euromoney Institutional Investor PLC	Broadcasting	
	The Deal, LLC	,	Publishing	\$87.30
8/31/2018	All Assets of Waitt Outdoor LLC	Link Media Omaha, LLC	Advertising	\$82.00
1/22/2019	Portfolio of Wireless Communication Towers of Frontier	Everest Infrastructure Partners, Inc.	Wireless Telecommunication Services	\$80.00
11/2/2018	Eleven Inc.	Vision 7 Communications U.S. Inc.	Advertising	\$80.00
10/31/2018	eHarmony, Inc.	PARSHIP ELITE Group; NCG - NuCom Group SE		\$74.62
10/4/2018	Navience Healthcare Solutions LLC	Huntsworth plc	Advertising	\$70.00
11/8/2018	Cozy Services Ltd.	Apartments, LLC	Interactive Media and Services	\$68.00
10/2/2018	WTNZ in Knoxville, WFXG in Augusta, WPGX in Panama City and		Broadcasting	\$67.00
12/31/2018	QuikOrder, Inc.	Pizza Hut, LLC	Interactive Media and Services	\$66.00
12/19/2018	ForeSee Results, Inc.	Verint Systems Inc.	Advertising	\$64.76
7/23/2018	Student Loan Hero, Inc.	LendingTree, LLC	Interactive Media and Services	\$60.00
4/29/2019	Cutler Media LLC	Spotify Technology S.A.	Broadcasting	\$56.44
9/30/2018	101.1 More FM	1/0/1900	Broadcasting	\$56.40
10/10/2018	Stuff Media LLC	iHeartMedia, Inc.	Interactive Media and Services	\$55.00
1/1/2019	Three ABC Affiliated Television Stations In Florida And Texas Of	The E.W. Scripps Company	Broadcasting	\$55.00
10/19/2018	Information Transport Solutions, Inc.	Uniti Group Inc.	Integrated Telecommunication Services	\$54.00
8/6/2018	SRAXmd Product Line of Social Reality, Inc.	Halyard Capital	Advertising	\$52.50
	•			
10/1/2018 12/18/2018	Dark Fibres In South Florida & Fibre Network Assets On The East	Atlantic Broadband Finance, LLC Arvig Enterprises, Inc.	Alternative Carriers Integrated Telecommunication Services	\$50.80 \$49.50

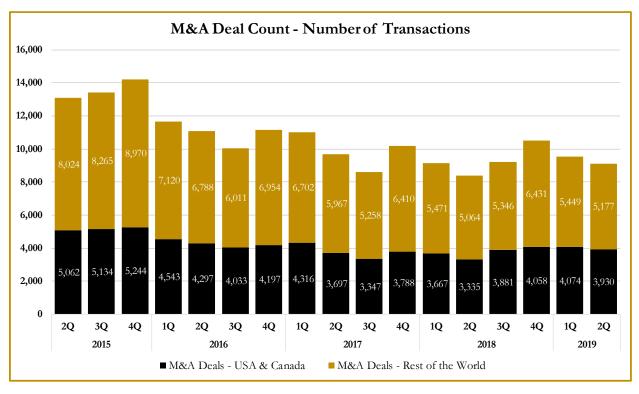
Source: Capital IQ

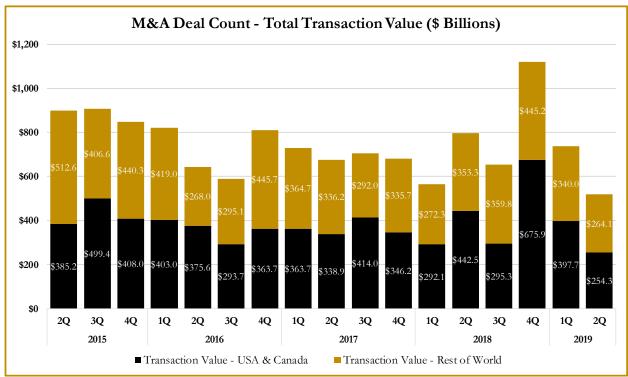
S&P Capital IQ - Sector Last 3 Month Equity Performance As of June 30, 2019



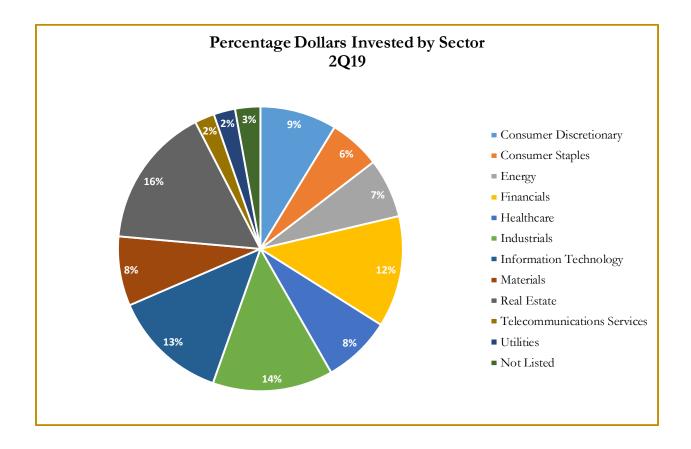
Note: The indices are derived from the equity performance of the S&P Capital IQ Sectors. Source: Capital IQ

M&A Deal Flow Statistics by S&P Capital IQ Sector As of June 30, 2019





M&A Deal Flow Statistics by S&P Capital IQ Sector As of June 30, 2019





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