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Industry Observations – December 31, 2019 Retail Industry

Select Retail Public Company Industry Data As of December 31, 2019

(USD in millions, except per share data)

		Market Data					LTM	Operating	Forward E	Forward Estimates		
Company Name	Ticker	Price at 12/31/19	% of 52 Week High	Equity Value	Enterprise Value	Debt / Total Capital	Total Assets	LTM Revenue	LTM EBITDA	CY 2019 Revenue Estimate	CY 2019 EBITDA Estimate	
Department Stores												
Dillard's, Inc.	DDS	\$73.48	84.7%	\$1,815.02	\$2,366.63	30.7%	\$3,800.06	\$6,436.70	\$410.16	\$6,440.26	\$397.22	
J. C. Penney Company, Inc.	ЈСР	\$1.12	58.5%	\$358.40	\$5,514.44	86.2%	\$8,699.00	\$11,460.00	\$652.00	\$10,477.59	\$531.84	
Kohl's Corporation	KSS	\$50.95	67.1%	\$7,977.13	\$12,976.39	53.3%	\$15,739.00	\$19,965.00	\$2,192.00	\$18,912.31	\$2,021.98	
Macy's, Inc.	М	\$ 17.00	53.1%	\$5,252.41	\$12,931.16	56.3%	\$22,547.00	\$25,449.00	\$1,941.00	\$24,454.28	\$2,066.05	
Nordstrom, Inc.	JWN	\$40.93	81.9%	\$6,354.51	\$10,611.20	85.0%	\$10,075.00	\$15,470.00	\$1,475.00	\$15,865.17	\$1,512.61	
Ross Stores, Inc.	ROST	\$116.42	99.0%	\$41,781.08	\$44,696.93	51.5%	\$9,415.84	\$15,733.02	\$2,439.82	\$16,995.51	\$2,692.20	
The TJX Companies, Inc.	TJX	\$61.06	99.0%	\$73,466.40	\$84,981.99	67.4%	\$24,288.70	\$40,637.86	\$5,129.77	\$43,893.08	\$5,549.82	
General Merchandisir	ıg											
Big Lots, Inc.	BIG	\$28.72	72.7%	\$1,121.31	\$2,859.21	70.2%	\$3,421.75	\$5,314.75	\$532.08	\$5,505.62	\$374.51	
Dollar General Corporation	DG	\$155.98	93.4%	\$39,712.53	\$51,411.96	63.1%	\$22,412.79	\$27,246.14	\$2,731.08	\$29,855.87	\$3,041.09	
Dollar Tree, Inc.	DLTR	\$94.05	78.6%	\$22,258.09	\$31,230.30	62.3%	\$19,742.10	\$23,500.70	\$2,238.40	\$24,792.08	\$2,413.19	
Five Below, Inc.	FIVE	\$127.86	86.3%	\$5,252.41	\$7,255.05	58.1%	\$1,833.75	\$1,762.28	\$240.77	\$2,232.99	\$332.87	

TGT \$128.21 98.4% \$64,968.77 \$72,036.66 54.9% \$43,741.00 \$77,690.00 \$7,201.00 \$81,082.00 \$7,256.87 Target Corporation Tuesday Morning TUES \$1.85 63.1% \$84.91 \$505.39 73.0% \$762.70 \$1,004.37 \$14.37 \$1,011.00 \$24.35 Corporation

Notes: LTM (latest twelve months); Enterprise Value (market capitalization less total cash and short-term investments plus short-term borrowings and total long-term debt);

EBITDA (earnings before interest, taxes, depreciation and amortization) Source: Capital IQ

The material contained in this publication is meant to provide general information regarding valuation topics. This publication does not constitute investment advice with respect to the securities of any company discussed herein, is not intended to provide information upon which to base an investment decision, and should not be construed as such. Professional advice should be obtained before taking any action based on the information contained herein.

Publicly available information utilized in this publication has been obtained from sources deemed to be reliable. Houlihan does not guarantee the accuracy or completeness of the information provided within this publication. The material presented reflects information known to the authors at the time this publication was written and this information is subject to change.

Select Retail Public Company Industry Data As of December 31, 2019

(USD in millions, except per share data)

		М	larket Data			LTM	LTM Operating Data			Forward Estimates	
Company Name	Ticker	Price at 12/31/19	% of 52 Week High	Equity Value	Enterprise Value	Debt / Total Capital	Total Assets	LTM Revenue	LTM EBITDA	CY 2019 Revenue Estimate	CY 2019 EBITDA Estimate
Clothing and Apparel											
Abercrombie & Fitch											
Co.	ANF	\$17.29	56.4%	\$1,084.91	\$2,508.28	63.9%	\$3,486.01	\$3,594.12	\$277.44	\$3,672.86	\$292.67
American Eagle	mu	<i>Q17.2</i>	50.170	¥1,00101	<i>q2,000.20</i>	051770	ę3,100.01	<i>40,07</i> mi2	Q2/////	¥3,072100	Q272107
Outfitters, Inc.	AEO	\$14.7 0	60.5%	\$2,454.66	\$3,837.95	56.6%	\$3,452.25	\$4,237.78	\$513.70	\$4,449.92	\$502.30
Ansell Limited	ANN	\$20.39	96.8%	\$2,654.60	\$2,960.88	27.9%	\$2,376.90	\$1,499.00	\$237.00	\$2,304.02	\$377.45
Ascena Retail Group,											
Inc.	ASNA	\$7.67	11.5%	\$76.18	\$2,147.12	93.1%	\$3,491.00	\$5,452.00	\$239.10	\$0.00	\$0.00
Destination XL Group,											
Inc.	DXLG	\$1.28	45.7%	\$64.45	\$373.83	84.8%	\$425.04	\$473.95	\$20.97	\$0.00	\$0.00
Express, Inc.	EXPR	\$4.87	78.0%	\$311.23	\$1,301.02	67.9%	\$2,077.91	\$2,040.90	\$72.73	\$2,020.58	\$84.08
Foot Locker, Inc.	FL	\$38.99	57.3%	\$4,077.00	\$6,722.78	58.0%	\$6,621.00	\$8,056.00	\$905.00	\$8,222.47	\$902.92
The Gap, Inc.	GPS	\$17.68	56.3%	\$6,599.93	\$13,698.10	68.3%	\$14,118.00	\$16,332.00	\$1,908.00	\$16,203.58	\$1,470.76
Guess?, Inc.	GES	\$22.38	96.1%	\$1,469.00	\$2,687.35	67.9%	\$2,390.90	\$2,672.98	\$199.66	\$2,770.98	\$236.34
L Brands, Inc.	LTD	\$18.07	62.9%	\$5,606.91	\$14,413.91	115.7%	\$10,630.00	\$13,059.00	\$1,936.00	\$13,030.09	\$1,762.98
Tilly's, Inc.	TLYS	\$12.25	93.5%	\$363.56	\$418.42	61.5%	\$544.83	\$617.43	\$52.44	\$657.45	\$51.72
Urban Outfitters, Inc.	URBN	\$ 27.77	79.7%	\$2,720.78	\$3,631.02	48.3%	\$3,320.59	\$3,943.16	\$421.69	\$4,126.87	\$420.82
Zumiez Inc.	ZUMZ	\$34.54	96.8%	\$891.23	\$1,064.11	44.9%	\$895.03	\$1,009.94	\$101.19	\$1,069.57	\$113.72

Notes: LTM (latest twelve months); Enterprise Value (market capitalization less total cash and short-term investments plus short-term borrowings and total long-term debt);

EBITDA (earnings before interest, taxes, depreciation and amortization) Source: Capital IQ

Select Retail Public Company Valuation Metrics As of December 31, 2019

(USD in millions, except per share data)

		LTM Operating Statistics							Trading Multiples			
Company Name	Ticker	Return On Assets	Return On Equity	Return On Capital	Revenue Growth	EBITDA Growth	EBITDA Margin	TEV/ LTM Revenue	TEV/ CY 2019 Revenue	TEV/ LTM EBITDA	TEV/ CY 2019 EBITDA	
Department Stores			1 5	1								
Dillard's, Inc.	DDS	3.1%	7.9%	5.1%	-1.8%	-18.0%	6.4%	0.4x	0.4x	6.0x	6.0x	
J. C. Penney Company, Inc.	ICP	0.7%	-22.7%	1.1%	-7.3%	-12.8%		0.5x	0.5x		10.4x	
Kohl's Corporation	KSS	5.3%	12.9%	7.6%	-2.4%	-11.6%	11.0%	0.7x	0.7x		6.4x	
Macy's, Inc.	M	3.7%	16.5%	6.3%	-1.9%	-18.0%		0.5x	0.5x		6.3x	
Nordstrom, Inc.	JWN	5.4%	53.7%	10.7%	-3.8%	-8.5%		0.7x	0.7x		7.0x	
Ross Stores, Inc.	ROST	16.8%	50.9%	25.4%	5.3%	0.7%		2.8x	2.6x			
The TJX Companies, In	ic. TJX	13.6%	57.9%	21.8%	4.7%	1.5%	12.6%	2.0x	1.9x	16.2x	15.3x	
Med	ean lian	6.9% 5.3%	25.3% 16.5%	11.1% 7.6%	-1.0% -1.9%	-9.5% -11.6%	9.8% 9.5%	1.1x 0.7x	1.0x 0.7x		9.7x 7.0x	
General Merchandisir	ıg											
Big Lots, Inc.	BIG	5.2%	37.9%	7.7%	0.7%	53.0%	10.0%	0.5x	0.5x	5.4x	7.6x	
Dollar General Corporation	DG	7.9%	25.5%	10.3%	8.5%	7.5%	10.0%	1.9x	1.7x	18.6x	16.9x	
Dollar Tree, Inc.	DLTR	5.5%	-22.8%	6.9%	2.3%	-13.6%	9.5%	1.4x	1.3x	14.3x	12.9x	
Five Below, Inc.	FIVE	8.8%	26.3%	11.5%	20.6%	12.8%	13.7%	4.5x	3.2x	32.7x	21.8x	
Target Corporation	TGT	6.7%	28.6%	11.5%	3.1%	6.9%	9.3%	1.0x	0.9x	10.8x	9.9x	
Tuesday Morning Corporation	TUES	-1.2%	-8.3%	-1.8%	-1.0%	51.7%	1.4%	0.5x	0.5x	35.9x	20.8x	
Med	ean lian	5.5% 6.1%	14.5% 25.9%	7.7% 9.0%	5.7% 2.7%	19.7% 10.1%	9.0% 9.8%	1.6x 1.2x	1.4x 1.1x		15.0x 14.9x	

Notes: LTM (latest twelve months); NTM (next twelve months); EBITDA (earnings before interest, taxes, depreciation and amortization); TEV (total enterprise value) Source: Capital IQ

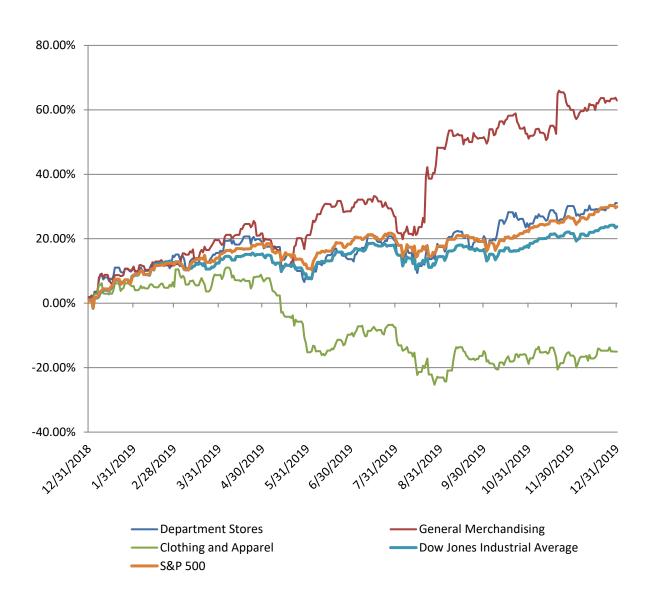
Select Retail Public Company Valuation Metrics As of December 31, 2019

(USD in millions, except per share data)

		LTM Operating Statistics						Trading Multiples				
		Return	Return	Return				TEV/	TEV/	TEV/	TEV/	
		On	On	On	Revenue	EBITDA	EBITDA	LTM	CY 2019	LTM	CY 2019	
Company Name	Ticker	Assets	Equity	Capital	Growth	Growth	Margin	Revenue	Revenue	EBITDA	EBITDA	
Clothing and Apparel												
Abercrombie & Fitch Co.		2.9%	5.5%	4.0%	-0.9%	-18.4%	7.7%	0.7x	0.7x	8.8x	8.6x	
American Eagle Outfitters Inc.	, AEO	7.8%	20.6%	10.1%	5.4%	-3.2%	12.1%	0.9x	0.9x	7.5x	7.6x	
Ascena Retail Group, Inc.	ASNA	-1.2%	-147.4%	-1.9%	2.6%	-13.8%	4.4%	0.4x	1.3x	9.0x	7.8x	
Ansell Limited	ANN	5.2%	7.6%	6.3%	0.6%	4.7%	15.8%	1.9x	N/A	11.9x	N/A	
Destination XL Group, Inc.	DXLG	-0.9%	-28.5%	-1.1%	-0.9%	-16.3%	4.4%	0.8x	N/A	17.9x	N/A	
Express, Inc.	EXPR	-0.5%	-4.1%	-0.7%	-6.7%	-51.4%	3.6%	0.6x	0.6x	17.9x	15.5x	
Foot Locker, Inc.	FL	8.8%	21.1%	10.9%	2.3%	3.7%	11.2%	0.8x	0.8x	7.4x	7.4x	
The Gap, Inc.	GPS	7.5%	22.9%	10.4%	-2.4%	-2.1%	11.7%	0.8x	0.8x	7.0x	9.3x	
Guess?, Inc.	GES	4.0%	6.2%	5.9%	4.2%	9.8%	7.5%	1.0x	1.0x	13.2x	11.4x	
L Brands, Inc.	LTD	9.1%	NM	13.5%	-1.1%	-7.5%	14.8%	1.1x	1.1x	7.1x	8.2x	
Tilly's, Inc.	TLYS	4.7%	13.7%	6.0%	4.3%	-2.9%	8.5%	0.8x	0.6x	10.0x	8.1x	
Urban Outfitters, Inc.	URBN	7.0%	16.3%	9.2%	0.8%	-13.5%	10.7%	0.9x	0.9x	8.8x	8.6x	
Zumiez Inc.	ZUMZ	6.6%	14.7%	8.4%	2.8%	12.3%	10.0%	1.0x	1.0x	10.5x	9.4x	
Mear Mediar		4.7% 5.2%	-4.3% 10.7%	6.2% 6.3%	0.8% 0.8%	-7.6% -3.2%	9.4% 10.0%	0.9x 0.8x	0.9x 0.9x	10.5x 9.0x	9.3x 8.6x	

Notes: LTM (latest twelve months); NTM (next twelve months); EBITDA (earnings before interest, taxes, depreciation and amortization); TEV (total enterprise value) Source: Capital IQ

Retail Public Company LTM Equity Performance As of December 31, 2019



Note: The indices are derived from the equity performance of the previously listed companies. Source: Capital IQ

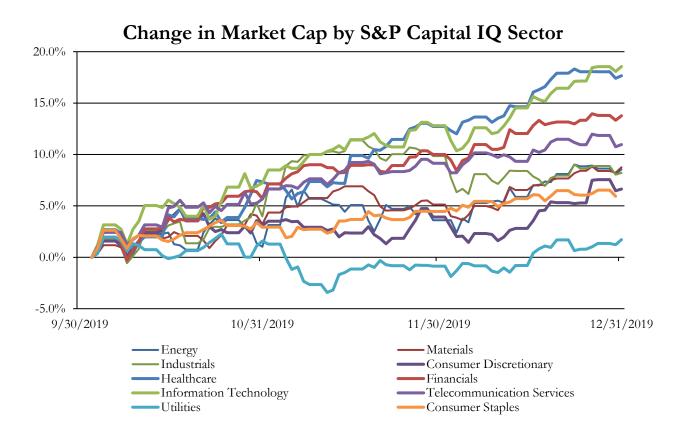
Recent M&A Activity in the Retail Industry December 31, 2018 to December 31, 2019

(USD in millions)

			Target Company	Implied
Close Date	Target	Acquirer	Primary Industry	Enterprise Va
7/26/2019 Liberty E		Expedia Group, Inc.	Internet and Direct Marketing Retail	\$18,162.99
	ally all of the Assets of Sears Holdings Corporation	ESL Investments, Inc.	Department Stores	\$5,200.00
9/25/2019 Shutterfly		Apollo Global Management, LLC (nka:Apollo Globa		\$2,750.56
3/8/2019 Nutrisyst		Tivity Health, Inc.	Internet and Direct Marketing Retail	\$1,340.68
	ommunications Holding, Inc	Prime Communications, L.P.	Computer and Electronics Retail	\$736.90
8/6/2019 Barnes &		Elliott Management Corporation; Elliott Associates,		\$684.79
2/16/2019 Vitamin	· · ·	Liberty Tax, Inc. (nka:Franchise Group, Inc.)	Specialty Stores	\$638.75
	shall Retail Group, LLC	WH Smith PLC	Specialty Stores	\$400.00
5/6/2019 Maurices		OpCapita LLP; Opcapita Consumer Opportunities		\$300.00
8/15/2019 Reverb F	8	Etsy, Inc.	Internet and Direct Marketing Retail	\$275.00
	Barneys New York, Inc.	B. Riley Financial, Inc.; Authentic Brands Group LI		\$271.40
	of 54 Convenience Retail Stores & Gas Station & Wholesal	Farfetch Limited	Automotive Retail	\$270.00
1/4/2019 Stadium			Internet and Direct Marketing Retail	\$250.00
7/9/2019 Safco De		PNC RiverArch Capital	Internet and Direct Marketing Retail	\$175.00
1/23/2019 Eight Tr		TA Operating LLC	Automotive Retail	\$137.81
	tlet Stores, L.L.C./Leasing Operations, LLC/Outlet Merch	· · ·	Home Improvement Retail	\$131.30
7/10/2019 Buddy's 1		Liberty Tax, Inc. (nka:Franchise Group, Inc.)	Computer and Electronics Retail	\$122.00
2/28/2019 Bill Ester	*	Asbury Automotive Group, Inc.	Automotive Retail	\$121.00
	merica and Latin America Florist Businesses	Nexus Capital Management LP	Specialty Stores	\$110.86
	ld, Inc. and Certain assets of GCO Canada and Flagg Bros. o		Apparel Retail	\$101.00
5/15/2019 VEGAS.		MGG Investment Group, LP	Internet and Direct Marketing Retail	\$45.00
2/2/2019 Tm Wire		Wireless Vision, LLC	Computer and Electronics Retail	\$44.00
6/17/2019 ampCNC		American Natural Gas, LLC	Automotive Retail	\$41.00
4/1/2019 Original,		World Co., Ltd.	Internet and Direct Marketing Retail	\$37.52
	d Assets of Jaguar Land Rover Motor Vehicle Dealership in		Automotive Retail	\$36.76
	Jack Retail Chain of Gymboree Group Inc.	The Gap, Inc.	Apparel Retail	\$35.00
	eld & Stream Stores of DICK'S Sporting Goods, Inc.	Sportsman's Warehouse, Inc.	Specialty Stores	\$28.00
	erty Portfolio of Mobil-Branded Convenience and Gasoline		Automotive Retail	\$24.50
	e Business Assets of Advanced Sports Enterprises, Inc. (nkr		Specialty Stores	\$23.02
7/31/2019 Ganja Go		Integrated Cannabis Company, Inc.	Distributors	\$22.62
	t Dealership in Puente Hills, California of Pendragon PLC	NA	Automotive Retail	\$20.89
5/31/2019 Assets of		DirectBuy, Inc.; KKR Credit Advisors (US) LLC	Homefurnishing Retail	\$20.30
	Ilership Properties of AutoCanada Inc	Capital Automotive LLC	Automotive Retail	\$20.00
8/1/2019 Central M		OneWater Marine Inc.	Automotive Retail	\$19.42
8/9/2019 Greats B		Steven Madden, Ltd.	Internet and Direct Marketing Retail	\$18.96
2/27/2019 John Siss		Washington APA RE, LLC	Automotive Retail	\$18.70
	y's Home Furnishings Stores of A Team Leasing, LLC	Buddy's Newco LLC	Homefurnishing Retail	\$18.60
8/2/2019 Provide 0		PlanetArt, LLC	Internet and Direct Marketing Retail	\$18.10
	the Business of Things Remembered, Inc.	Enesco, LLC	Specialty Stores	\$17.50
	E-Commerce Assets	City Chic Collective Limited	Internet and Direct Marketing Retail	\$16.50
	Iome Improvement in Hendersonville, TN	Retail Value Inc.	Home Improvement Retail	\$16.10
	tt Dealerships in Florida and Georgia	SunTrust Equity Funding, LLC	Automotive Retail	\$16.00
	ally All of the Assets of Samuels Jewelers, Inc.	Wells Fargo Bank, National Association, Investmen		\$16.00
	rs Outlet Stores Of Franchise Group, Inc.	A Team Sales, LLC	Internet and Direct Marketing Retail	\$15.00
0/25/2019 Simply N		Cool Holdings, Inc.	Computer and Electronics Retail	\$12.68
4/16/2019 Bangor N		Namdar Realty Group LLC; Mason Asset Manageme		\$12.60
2/19/2019 Lorenzo		NA	Automotive Retail	\$11.00
	ally All Assets of Caribee Boat Sales and Marina, Inc.	OneWater Marine Inc.	Automotive Retail	\$10.90
	ially all of the Assets of Ocean Blue Yacht Sales, LLC	OneWater Marine Inc.	Automotive Retail	\$10.66
	automotive of Monroe, L.L.C.	Banner Ford LLC	Automotive Retail	\$10.50
	nce Chevrolet Inc (nka:Future Chevrolet of Sacramento, Inc		Automotive Retail	\$9.10
	Business Assets of Shopko Stores Operating Co., LLC	Shoptikal LLC	Specialty Stores	\$8.60
0/23/2019 Ballweg		North American Automotive Services, Inc.	Automotive Retail	\$6.00
	hip Based Trade Group Of Promotional Products Distribut		Distributors	\$5.00
	Convenience Store Locations of Speedway LLC	Sunoco LP	Automotive Retail	\$5.00
	ssets of Chlorophyll, Inc.	GrowGeneration Corp.	Home Improvement Retail	\$4.16
10/8/2019 Assets of		Pyrolyx USA Inc.	Distributors	\$4.04
2/3/2019 Autospor		RMBL Express, LLC	Automotive Retail	\$3.98
8/30/2019 EBTH, I		NA	Internet and Direct Marketing Retail	\$3.50
8/1/2019 Property		NA	Specialty Stores	\$3.48
	ially All The Assets Of Manhattan Jeep Chrysler Dodge, Inc		Automotive Retail	\$3.24
	Palm Springs Hydroponics	GrowGeneration California Corp.	Home Improvement Retail	\$3.19
	Assets of Geotech Supply Co., LLC	Rollins, Inc.	Internet and Direct Marketing Retail	\$3.00
4/19/2019 SavinstU	ltra	Cyber Apps World Inc.	Internet and Direct Marketing Retail	\$2.88
	s of National Stores Inc.	Pegasus Trucking LLC		\$2.50

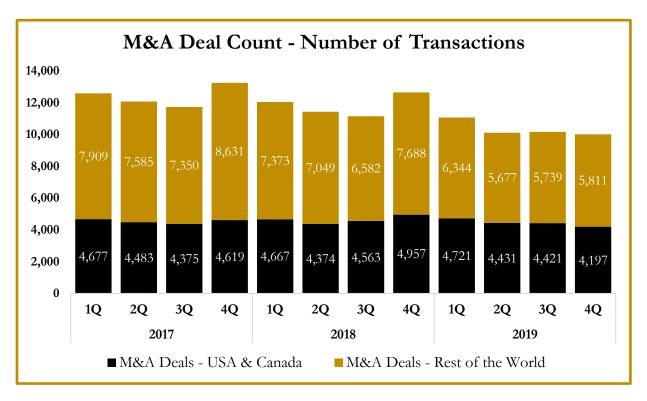
Source: Capital IQ

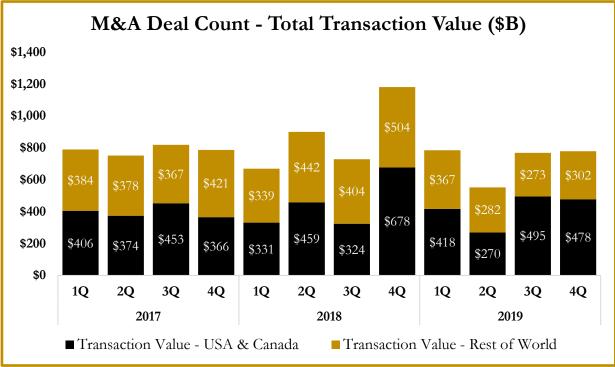
S&P Capital IQ - Sector Last 3 Month Equity Performance As of December 31, 2019



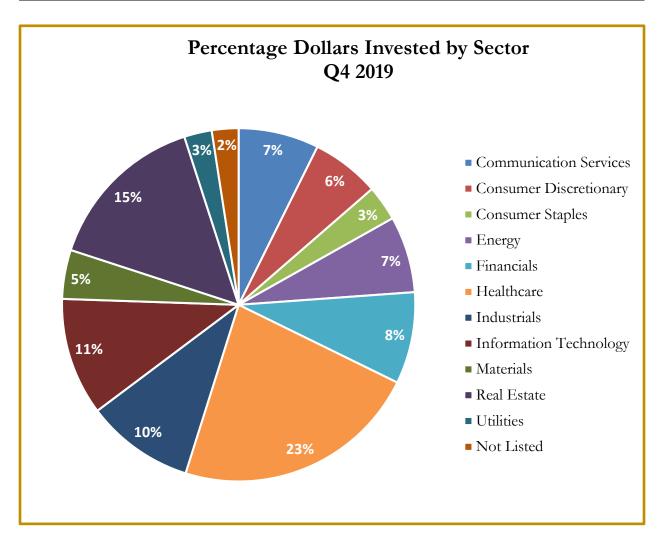
Note: The indices are derived from the equity performance of the S&P Capital IQ Sectors. Source: Capital IQ

M&A Deal Flow Statistics by S&P Capital IQ Sector As of December 31, 2019





M&A Deal Flow Statistics by S&P Capital IQ Sector As of December 31, 2019





About Us

Houlihan Capital is a leading, solutions-driven valuation, financial advisory and boutique investment banking firm. We pride ourselves on being thought leaders in an ever-changing landscape.

Houlihan Capital is SOC-compliant, a FINRA and SIPC member and committed to the highest levels of professional ethics and standards.

Valuation & Financial Advisory

We provide an array of services that include enterprise valuations, portfolio valuation, valuation of carried interest, transaction opinions, tax and financial reporting compliance, purchase price allocations, and a wide variety of consulting services through our Financial Advisory Group.

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Through our Investment Banking Group, we offer sell side/buy side advisory and capital raises. Through our Special Situations desk, we provide services that fit outside the archetypal verticals, including liquidity solutions, transactional advisory, and secondary market advisory and trading.

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For additional information about our industry expertise and services, visit:

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312.450.8610	312.450.8656	312.450.8628	312.450.8699