

A photograph of a stage with heavy red curtains. In the foreground, the silhouettes of an audience are visible, looking towards the stage. A semi-transparent white box is overlaid on the lower left portion of the image, containing the text for the industry update.

Industry Update  
**Media and Entertainment**  
Q2 2022

## 1

# Financial Performance

## Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

Company Name	Ticker	Size Profile			LTM Operating Data		Forward Estimates		
		Price at 06/30/22	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2022 Est. Revenue	2022 Est. EBITDA
<b>Broadcasting</b>									
Warner Bros. Discovery, Inc.	WBD	\$13.42	42.1%	\$86,558	\$142,240	\$19,323	\$3,405	\$46,621	\$9,726
Gray Television, Inc.	GTN	\$16.89	66.9%	\$8,935	\$11,123	\$3,017	\$954	\$3,792	\$1,471
Stolt-Nielsen Limited	SNI	\$21.05	98.8%	\$3,367	\$4,682	\$2,469	\$563	\$2,755	\$688
Entravision Communications Corporation	EVC	\$4.56	48.8%	\$496	\$840	\$852	\$92	\$900	\$99
<b>Cable and Satellite</b>									
AT&T Inc.	T	\$20.96	71.4%	\$304,777	\$426,433	\$156,602	\$52,527	\$125,672	\$41,671
Comcast Corporation	CMCSA	\$39.24	63.5%	\$261,945	\$267,032	\$121,660	\$36,283	\$121,788	\$37,130
DISH Network Corporation	DISH	\$17.93	38.7%	\$31,092	\$49,858	\$17,437	\$3,368	\$16,860	\$3,050
AMC Networks Inc.	AMCX	\$29.12	42.8%	\$3,761	\$5,794	\$3,065	\$674	\$3,122	\$680
<b>Movies and Entertainment</b>									
The Walt Disney Company	DIS	\$94.40	50.3%	\$249,085	\$202,453	\$76,624	\$10,780	\$85,730	\$15,564
Netflix, Inc.	NFLX	\$174.87	24.9%	\$113,345	\$46,351	\$31,031	\$6,229	\$31,736	\$6,436
AMC Entertainment Holdings, Inc.	AMC	\$13.55	23.5%	\$21,093	\$9,818	\$3,887	\$93	\$4,341	\$262
Lions Gate Entertainment Corp.	LGF.A	\$9.31	44.4%	\$5,819	\$9,088	\$3,597	\$280	\$3,665	\$299
Cinemark Holdings, Inc.	CNK	\$15.02	64.9%	\$5,142	\$5,004	\$2,306	\$310	\$2,550	\$397

Source: Capital IQ

## Financial Performance (cont.)

### Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

Company Name	Ticker	Size Profile			LTM Operating Data		Forward Estimates		
		Price at 06/30/22	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2022 Est. Revenue	2022 Est. EBITDA
<b>Publishing</b>									
The E.W. Scripps Company	SSP	\$12.47	52.8%	\$4,788	\$6,536	\$2,338	\$545	\$2,553	\$700
The New York Times Company	NYT	\$27.90	49.7%	\$4,636	\$2,513	\$2,168	\$290	\$2,297	\$287
Gannett Co., Inc.	GCI	\$2.90	41.1%	\$1,761	\$2,654	\$3,123	\$375	\$3,126	\$378
Scholastic Corporation	SCHL	\$35.97	82.3%	\$1,367	\$1,941	\$1,643	\$137	N/A	N/A

Source: Capital IQ

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## Valuation Metrics

## Return Profile, Trading Multiples

Company Name	Ticker	Return Profile						Trading Multiples	
		Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
<b>Broadcasting</b>									
Warner Bros. Discovery, Inc.	WBD	-0.2%	-8.0%	71.0%	17.6%	-10.1%	1.4x	4.5x	25.4x
Gray Television, Inc.	GTN	4.4%	7.0%	21.3%	31.6%	-1.8%	1.7x	3.0x	9.4x
Stolt-Nielsen Limited	SNI	4.3%	11.6%	25.9%	22.8%	38.2%	0.4x	1.4x	6.0x
Entravision Communications Corporation	EVC	5.2%	9.7%	51.6%	10.8%	2.2%	0.9x	0.6x	5.4x
	Mean	3.4%	5.1%	42.4%	20.7%	7.1%	1.1x	2.3x	11.5x
	Median	4.4%	8.4%	38.7%	20.2%	0.2%	1.2x	2.2x	7.7x
<b>Cable and Satellite</b>									
AT&T Inc.	T	4.2%	11.3%	-1.9%	33.5%	6.3%	0.6x	1.9x	5.8x
Comcast Corporation	CMCS.A	5.1%	14.3%	11.6%	29.8%	13.9%	0.9x	2.2x	7.2x
DISH Network Corporation	DISH	3.7%	13.4%	-3.5%	19.3%	-21.2%	1.8x	1.8x	9.2x
AMC Networks Inc.	AMCX	6.4%	29.1%	5.8%	22.0%	-28.7%	1.0x	1.2x	5.6x
	Mean	4.9%	17.0%	3.0%	26.2%	-7.4%	1.1x	1.8x	7.0x
	Median	4.7%	13.9%	1.9%	25.9%	-7.4%	1.0x	1.9x	6.5x

Source: Capital IQ

## Valuation Metrics (cont.)

### Return Profile, Trading Metrics

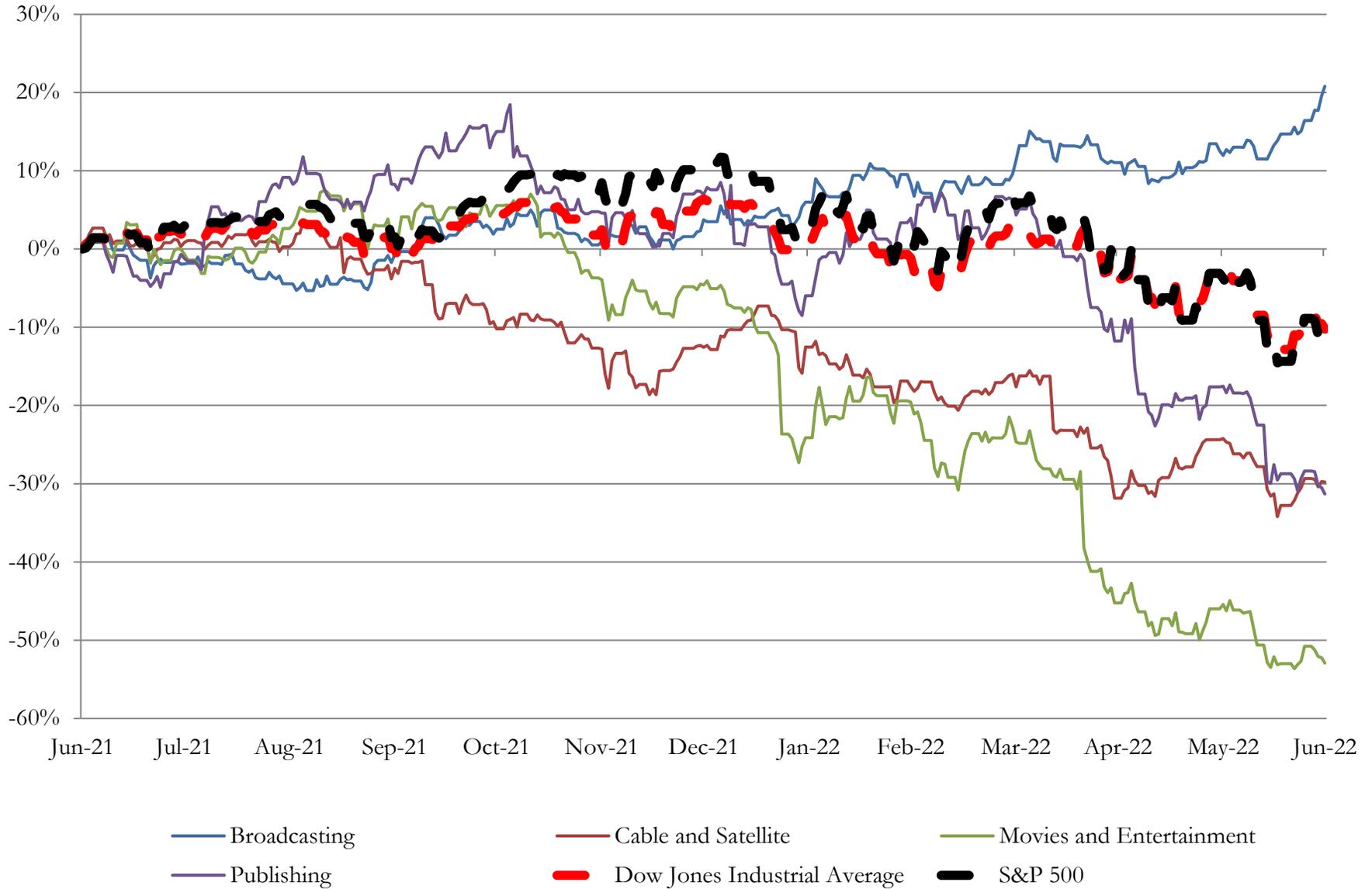
Company Name	Ticker	Return Profile						Trading Multiples	
		Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
<b>Movies and Entertainment</b>									
The Walt Disney Company	DIS	1.8%	3.1%	31.3%	14.1%	65.9%	1.2x	3.3x	23.1x
Netflix, Inc.	NFLX	8.5%	30.9%	12.5%	20.1%	0.3%	1.4x	3.7x	18.2x
AMC Entertainment Holdings, Inc.	AMC	-1.8%	N/A	344.2%	2.4%	N/A	1.7x	5.4x	226.3x
Lions Gate Entertainment Corp.	LGF.A	0.1%	-9.3%	7.1%	7.8%	-30.0%	1.5x	1.6x	20.8x
Cinemark Holdings, Inc.	CNK	0.7%	-70.2%	324.9%	13.5%	N/A	2.2x	2.2x	16.6x
	<b>Mean</b>	<b>1.8%</b>	<b>-11.4%</b>	<b>144.0%</b>	<b>11.6%</b>	<b>12.1%</b>	<b>1.6x</b>	<b>3.2x</b>	<b>61.0x</b>
	<b>Median</b>	<b>0.7%</b>	<b>-3.1%</b>	<b>31.3%</b>	<b>13.5%</b>	<b>0.3%</b>	<b>1.5x</b>	<b>3.3x</b>	<b>20.8x</b>
<b>Publishing</b>									
The E.W. Scripps Company	SSP	3.7%	9.1%	6.7%	23.3%	-13.2%	1.8x	2.0x	8.8x
The New York Times Company	NYT	5.9%	12.9%	15.3%	13.4%	0.6%	1.0x	2.1x	16.0x
Gannett Co., Inc.	GCI	4.3%	-13.2%	-4.5%	12.0%	-25.2%	2.3x	0.6x	4.7x
Scholastic Corporation	SCHL	3.1%	6.7%	26.3%	8.3%	79.1%	0.9x	0.8x	10.0x
	<b>Mean</b>	<b>4.3%</b>	<b>3.9%</b>	<b>11.0%</b>	<b>14.3%</b>	<b>10.3%</b>	<b>1.5x</b>	<b>1.4x</b>	<b>9.9x</b>
	<b>Median</b>	<b>4.0%</b>	<b>7.9%</b>	<b>11.0%</b>	<b>12.7%</b>	<b>-6.3%</b>	<b>1.4x</b>	<b>1.4x</b>	<b>9.4x</b>

Source: Capital IQ

# 3

## LTM Equity Performance

### Major Indexes



Source: Capital IQ

## 4

## Recent M&amp;A Activity

Last Twelve (12) Months as of June 30, 2022

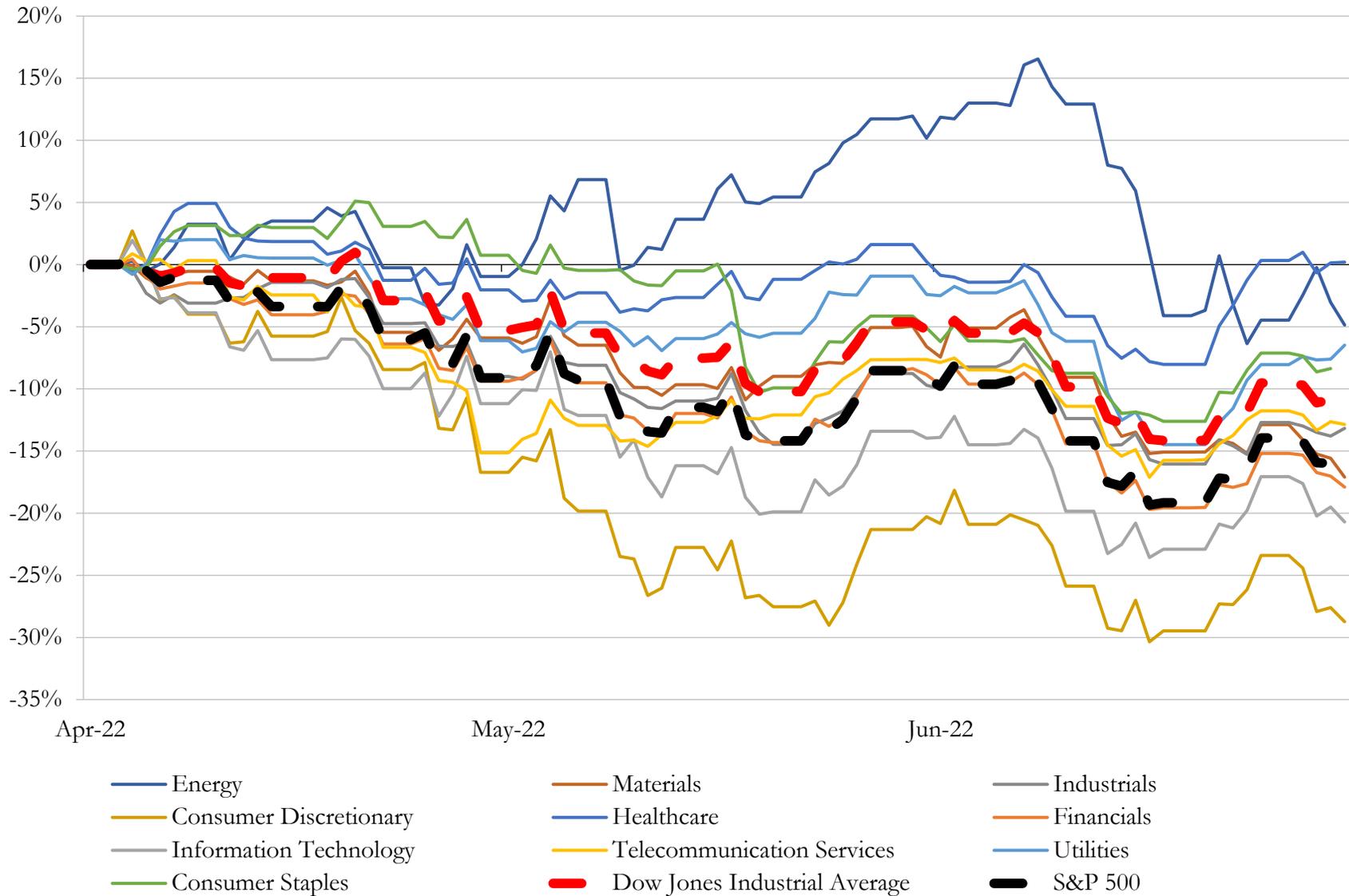
(USD in millions)

Close Date	Target	Acquirer	Implied TEV
Apr-22	Warner Media, LLC	Discovery, Inc. (nka:Warner Bros. Discovery, Inc.)	\$103,966
May-22	Zynga Inc.	Take-Two Interactive Software, Inc.	\$12,696
Mar-22	MGM Holdings Inc.	Amazon.com, Inc.	\$8,450
Jul-21	McGraw-Hill Education, Inc.	Platinum Equity, LLC	\$6,388
Sep-21	Oath Inc. / Verizon Media Netherlands B.V.	Apollo Global Management, Inc.; LionTree Advisors LLC	\$5,556
Aug-21	Stack Exchange Inc.	Prosus N.V.	\$1,800
Nov-21	International Data Group, Inc.	Blackstone Inc.	\$1,300
Aug-21	Crunchyroll, Inc.	Funimation Global Group, LLC (nka:Crunchyroll, LLC)	\$1,234
Jan-22	Scripted Business of IMG Worldwide, LLC	CJ ENM CO., Ltd.	\$969
Aug-21	Quincy Media, Inc.	Gray Television, Inc.	\$925
Aug-21	SupplyFrame, Inc.	Siemens Aktiengesellschaft	\$700
Feb-22	The Athletic Media Company	The New York Times Company	\$550
Jan-22	Flow Commerce Inc.	Global-e Online Ltd.	\$545
Jul-21	Epic! Creations Inc.	Think and Learn Private Limited	\$500
Jan-22	Tapjoy, Inc.	ironSource Ltd.	\$400
Jul-21	Tapas Media, Inc.	Kakao Page Corp.	\$398
Dec-21	Theory Entertainment LLC	Warner Music Inc.; MM Investment LLC	\$397
Apr-22	Wurl, Inc.	AppLovin Corporation	\$390
Aug-21	Ten Television Stations of Quincy Media, Inc.	Allen Media Broadcasting LLC	\$380
May-22	Industrial Media Inc.	Sony Pictures Television, Inc.	\$350
Jul-21	IntSights Cyber Intelligence Ltd.	Rapid7, Inc.	\$308
Feb-22	The Giving Block Inc.	Shift4 Payments, Inc.	\$302
Dec-21	Complex Media, Inc.	BuzzFeed, Inc.	\$300
Sep-21	Workman Publishing Co. Inc.	Hachette Book Group, Inc.	\$240
Jul-21	ASR Group Holdings LLC	Ascential plc	\$239
Aug-21	Publica LLC	Integral Ad Science, Inc.	\$218
Feb-22	YourPeople, Inc.	TriNet Group, Inc.	\$210
May-22	Pond5 Inc.	Shutterstock, Inc.	\$210
Sep-21	StudyKIK, LLC	Syneos Health, Inc.	\$203
Jun-22	Kinetic Content/Left/Right/44 Blue Productions/Half Yard	Chernin Entertainment LLC	\$200

Source: Capital IQ

# 5 Change in Market Capitalization by Sector

Last Three (3) Months as of June 30, 2022

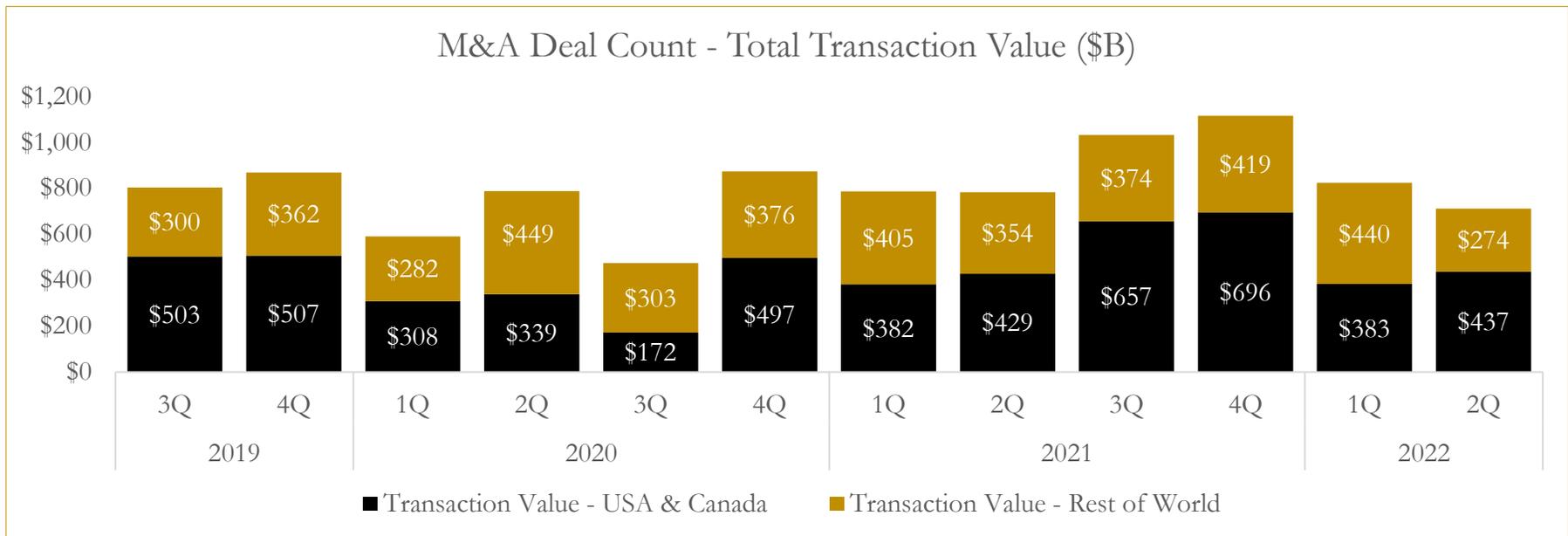
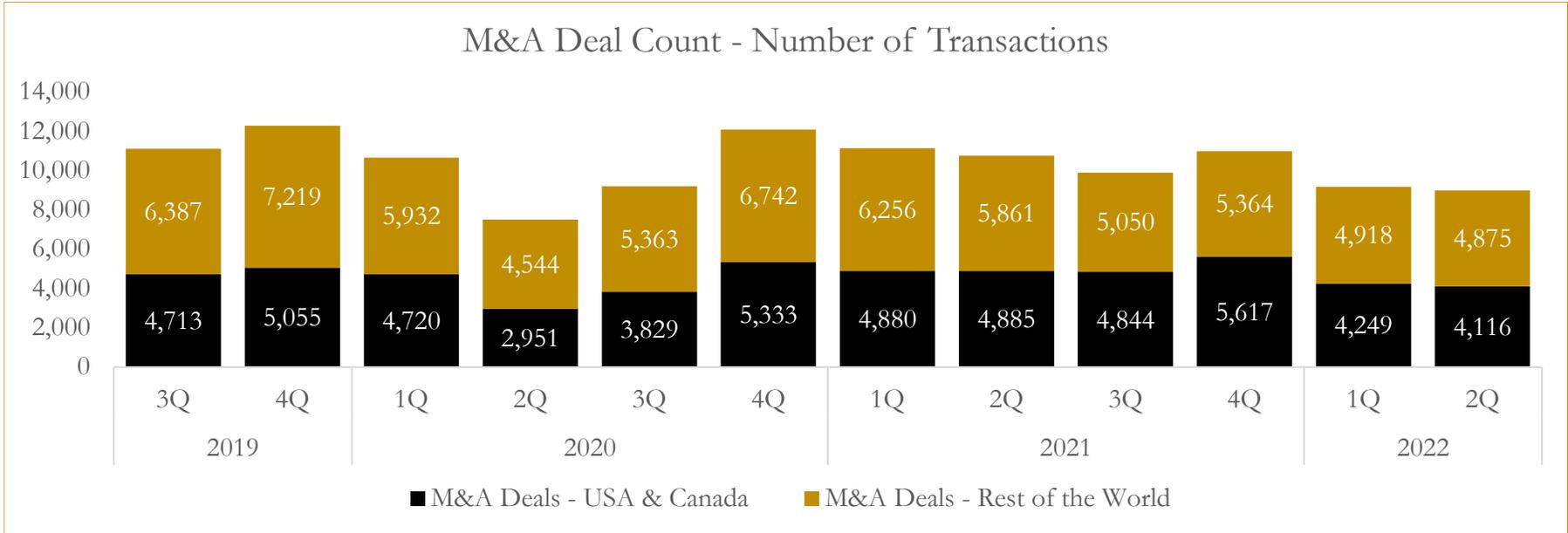


Source: Capital IQ

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## M&A Deal Flow Statistics

Last Three (3) Years as of June 30, 2022



Source: Capital IQ

## About Houlihan Capital

Houlihan Capital is a leading, solutions-driven valuation, financial advisory and boutique investment banking firm. We pride ourselves on being thought leaders in an ever-changing landscape.

Houlihan Capital is SOC-compliant, a FINRA and SIPC member and committed to the highest levels of professional ethics and standards.

### Valuation & Financial Advisory

We provide an array of services that include enterprise valuations, portfolio valuation, valuation of carried interest, transaction opinions, tax and financial reporting compliance, purchase price allocations, and a wide variety of consulting services through our Financial Advisory Group.

### Investment Banking

Through our Investment Banking Group, we offer sell-side/buy-side advisory and capital raises. Through our Special Situations desk, we provide services that fit outside the archetypal verticals, including liquidity solutions, transactional advisory, and secondary market advisory and trading.

### Litigation Support

Our team provides support for a wide variety of situations including commercial and shareholder disputes, derivatives and structured finance litigation, and fraudulent conveyance.

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