



Industry Update
Hotels, Restaurants, Leisure
Q3 2022

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Financial Performance

Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

Company Name	Ticker	Size Profile			LTM Operating Data		Forward Estimates		
		Price at 09/30/22	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2022 Est. Revenue	2022 Est. EBITDA
Casinos and Gambling									
MGM Resorts International	MGM	\$29.72	58.1%	\$42,360	\$48,432	\$11,769	\$2,186	\$12,599	\$3,446
Las Vegas Sands Corp.	LVS	\$37.52	77.7%	\$36,345	\$22,059	\$3,853	\$164	\$4,463	\$832
Wynn Resorts, Limited	WYNN	\$63.03	63.7%	\$15,627	\$11,789	\$3,899	\$435	\$3,829	\$777
Churchill Downs Incorporated	CHDN	\$184.15	70.2%	\$10,413	\$4,620	\$1,704	\$465	\$1,748	\$735
Boyd Gaming Corporation	BYD	\$47.65	65.5%	\$9,244	\$6,050	\$3,478	\$1,212	\$3,474	\$1,252
Red Rock Resorts, Inc.	RRR	\$34.26	58.3%	\$4,842	\$3,070	\$1,661	\$715	\$1,645	\$729
Hotels, Resorts, Cruise Lines									
Marriott International, Inc.	MAR	\$140.14	71.5%	\$57,969	\$24,615	\$4,539	\$2,953	\$20,105	\$3,750
Hilton Worldwide Holdings Inc.	HLT	\$120.62	71.8%	\$43,594	\$15,382	\$3,160	\$1,930	\$8,716	\$2,465
Carnival Corporation & plc	CCL	\$7.03	26.5%	\$38,210	\$51,917	\$9,617	-\$2,586	\$12,334	-\$1,614
Royal Caribbean Cruises Ltd.	RCL	\$37.90	38.6%	\$34,119	\$33,943	\$4,683	-\$1,732	\$8,926	\$821
Norwegian Cruise Line Holdings Ltd.	NCLH	\$11.36	38.6%	\$18,079	\$19,113	\$2,350	-\$1,684	\$4,727	-\$570
Hyatt Hotels Corporation	H	\$80.96	74.9%	\$11,667	\$12,650	\$2,552	\$560	\$5,653	\$854
Marriott Vacations Worldwide Corporation	VAC	\$121.86	69.7%	\$9,851	\$9,340	\$3,129	\$810	\$4,635	\$929
Choice Hotels International, Inc.	CHH	\$109.52	69.6%	\$7,348	\$2,077	\$1,234	\$558	\$1,328	\$482
HOCHTIEF Aktiengesellschaft	HOT	\$47.91	66.1%	\$4,449	\$19,444	\$24,098	\$266	\$23,844	\$1,190
Wynnstay Group Plc	WYN	\$6.83	93.2%	\$168	\$291	\$736	\$22	\$642	\$22

Source: Capital IQ

Financial Performance (cont.)

Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

Company Name	Ticker	Size Profile			LTM Operating Data			Forward Estimates	
		Price at 09/30/22	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2022 Est. Revenue	2022 Est. EBITDA
Leisure Facilities									
Vail Resorts, Inc.	MTN	\$215.64	57.3%	\$10,742	\$6,318	\$2,526	\$832	\$2,777	\$910
SeaWorld Entertainment, Inc.	SEAS	\$45.51	59.4%	\$5,618	\$2,397	\$1,668	\$650	\$1,724	\$712
Six Flags Entertainment Corporation	SIX	\$17.70	37.5%	\$4,842	\$2,714	\$1,529	\$537	\$1,443	\$512
Cedar Fair, L.P.	FUN	\$41.15	65.8%	\$4,734	\$2,417	\$1,713	\$489	\$1,803	\$566
RCI Hospitality Holdings, Inc.	RICK	\$65.34	69.3%	\$901	\$502	\$251	\$80	\$276	\$89
Restaurants and Dining									
McDonald's Corporation	MCD	\$230.74	85.1%	\$229,041	\$49,248	\$23,594	\$12,071	\$22,727	\$11,722
Starbucks Corporation	SBUX	\$84.26	71.5%	\$122,725	\$28,156	\$31,983	\$6,355	\$32,897	\$6,219
Chipotle Mexican Grill, Inc.	CMG	\$1,502.76	79.3%	\$45,731	\$6,545	\$8,147	\$1,178	\$8,740	\$1,502
Yum! Brands, Inc.	YUM	\$106.34	76.0%	\$43,682	\$5,790	\$6,679	\$2,232	\$6,736	\$2,341
Darden Restaurants, Inc.	DRI	\$126.32	79.8%	\$21,915	\$10,015	\$9,770	\$1,474	\$9,918	\$1,484
Domino's Pizza, Inc.	DPZ	\$310.20	54.7%	\$16,912	\$1,646	\$4,488	\$796	\$4,584	\$843
The Wendy's Company	WEN	\$18.69	76.3%	\$7,926	\$5,516	\$1,575	\$446	\$2,080	\$494
Papa John's International, Inc.	PZZA	\$70.01	49.8%	\$3,293	\$836	\$2,107	\$206	\$2,111	\$209
Dine Brands Global, Inc.	DIN	\$63.56	66.9%	\$2,643	\$1,882	\$927	\$236	\$922	\$241
Shake Shack Inc.	SHAK	\$44.98	44.6%	\$2,354	\$1,480	\$831	\$43	\$897	\$63
Noodles & Company	NDLS	\$4.70	35.0%	\$500	\$339	\$484	\$27	\$499	\$31
Potbelly Corporation	PBPB	\$4.53	63.4%	\$338	\$246	\$419	\$6	\$447	\$16

Source: Capital IQ

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Valuation Metrics

Return Profile, Trading Multiples

Company Name	Ticker	Return Profile					Trading Multiples		
		Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
Casinos and Gambling									
Las Vegas Sands Corp.	LVS	-2.6%	-50.3%	0.6%	4.3%	-24.1%	1.2x	9.4x	221.2x
Wynn Resorts, Limited	WYNN	-1.2%	N/A	40.1%	11.2%	201.3%	2.0x	4.0x	36.1x
Churchill Downs Incorporated	CHDN	6.1%	105.6%	17.1%	27.3%	29.9%	1.1x	6.0x	22.1x
Boyd Gaming Corporation	BYD	9.6%	38.6%	18.5%	34.9%	19.4%	1.8x	2.6x	7.4x
Red Rock Resorts, Inc.	RRR	11.1%	161.9%	12.4%	43.1%	7.8%	2.2x	2.9x	6.6x
	Mean	4.4%	52.5%	20.4%	24.1%	43.8%	1.4x	4.1x	48.9x
	Median	4.9%	38.6%	17.8%	25.5%	24.0%	1.5x	3.4x	14.7x
Hotels, Resorts, Cruise Lines									
Marriott International, Inc.	MAR	6.8%	135.7%	95.6%	65.1%	114.6%	1.6x	12.3x	18.9x
Hilton Worldwide Holdings Inc.	HLT	7.2%	N/A	86.3%	61.1%	207.8%	1.2x	13.3x	21.8x
Carnival Corporation & plc	CCL	-5.7%	-61.2%	1368.2%	-26.9%	N/A	2.1x	3.9x	-14.3x
Royal Caribbean Cruises Ltd.	RCL	-5.7%	-79.2%	4914.8%	-37.0%	N/A	2.3x	7.1x	-19.1x
Norwegian Cruise Line Holdings Ltd.	NCLH	-8.2%	-169.3%	9870.9%	-71.7%	N/A	2.3x	7.5x	-10.4x
Hyatt Hotels Corporation	H	1.0%	6.9%	235.8%	21.9%	N/A	1.4x	4.4x	20.1x
Marriott Vacations Worldwide Corporation	VAC	4.3%	9.1%	50.8%	25.9%	167.3%	2.1x	3.1x	11.9x
Choice Hotels International, Inc.	CHH	17.1%	135.8%	42.6%	45.3%	94.4%	1.3x	5.8x	12.9x
HOCHTIEF Aktiengesellschaft	HOT	0.3%	29.2%	8.3%	1.1%	N/A	1.4x	0.2x	16.1x
Wynnstay Group Plc	WYN	4.7%	11.4%	29.8%	3.0%	61.5%	0.9x	0.2x	7.5x
	Mean	2.2%	2.1%	1670.3%	8.8%	129.1%	1.6x	5.8x	6.5x
	Median	2.6%	9.1%	91.0%	12.5%	114.6%	1.5x	5.1x	12.4x

Source: Capital IQ

Valuation Metrics (cont.)

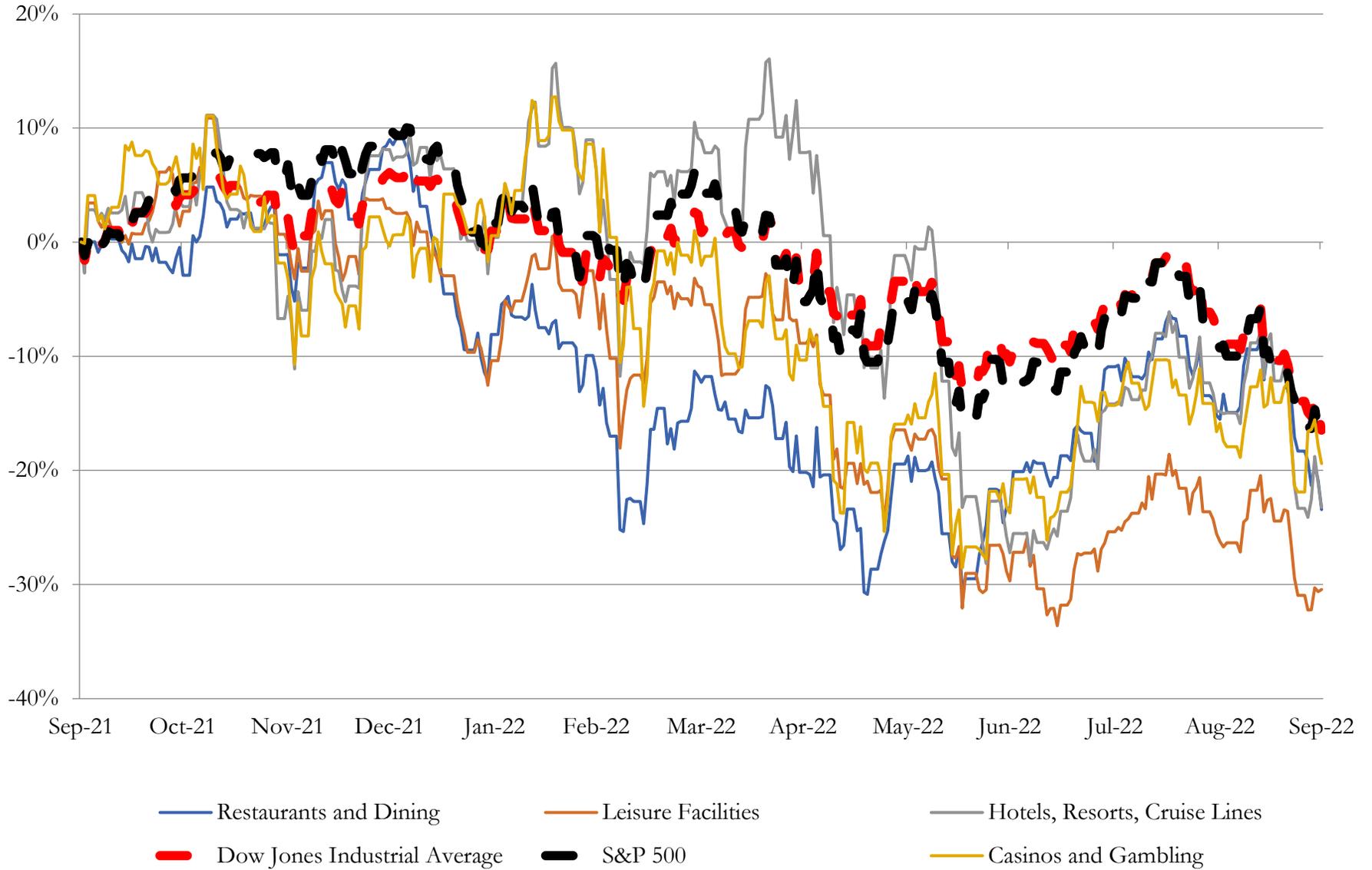
Return Profile, Trading Metrics

Company Name	Ticker	Return Profile					Trading Multiples		
		Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
Leisure Facilities									
Vail Resorts, Inc.	MTN	5.8%	20.0%	32.3%	32.9%	52.3%	1.2x	4.4x	13.4x
SeaWorld Entertainment, Inc.	SEAS	12.0%	N/A	91.3%	39.0%	193.8%	2.0x	3.3x	8.5x
Six Flags Entertainment Corporation	SIX	9.4%	N/A	96.8%	35.1%	885.3%	2.2x	3.1x	8.9x
Cedar Fair, L.P.	FUN	7.8%	N/A	382.2%	28.6%	N/A	1.6x	2.7x	9.6x
RCI Hospitality Holdings, Inc.	RICK	10.1%	18.5%	48.5%	31.9%	71.8%	1.7x	3.6x	11.1x
	Mean	9.0%	19.3%	130.2%	33.5%	300.8%	1.7x	3.4x	10.3x
Source: Capital IQ	Median	9.4%	19.3%	91.3%	32.9%	132.8%	1.7x	3.3x	9.6x
Restaurants and Dining									
McDonald's Corporation	MCD	12.6%	N/A	8.5%	51.2%	9.8%	0.6x	9.6x	18.8x
Starbucks Corporation	SBUX	10.3%	N/A	17.9%	19.9%	16.6%	0.9x	3.9x	19.4x
Chipotle Mexican Grill, Inc.	CMG	8.8%	34.9%	19.0%	14.5%	23.2%	1.3x	5.7x	39.2x
Yum! Brands, Inc.	YUM	22.7%	N/A	6.4%	33.4%	-3.7%	1.0x	6.5x	19.3x
Darden Restaurants, Inc.	DRI	6.8%	38.1%	22.5%	15.1%	22.2%	1.2x	2.2x	14.6x
Domino's Pizza, Inc.	DPZ	27.2%	N/A	2.7%	17.7%	-6.3%	0.7x	3.7x	20.7x
The Wendy's Company	WEN	3.7%	36.0%	4.2%	28.3%	-7.3%	0.9x	5.0x	17.5x
Papa John's International, Inc.	PZZA	12.1%	N/A	7.0%	9.8%	4.8%	1.1x	1.6x	15.9x
Dine Brands Global, Inc.	DIN	6.5%	N/A	14.3%	25.4%	21.8%	1.7x	2.8x	11.0x
Shake Shack Inc.	SHAK	-1.0%	-5.8%	31.8%	5.2%	19.8%	1.5x	2.8x	54.2x
Noodles & Company	NDLS	0.8%	-14.6%	7.8%	5.6%	-6.9%	1.5x	1.0x	18.6x
Potbelly Corporation	PBPB	-1.7%	N/A	29.6%	1.5%	N/A	1.2x	0.8x	54.4x
	Mean	9.1%	17.7%	14.3%	19.0%	8.5%	1.1x	3.8x	25.3x
Source: Capital IQ	Median	7.8%	34.9%	11.4%	16.4%	9.8%	1.1x	3.2x	19.1x

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LTM Equity Performance

Major Indexes



Source: Capital IQ

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Recent M&A Activity

Last Twelve (12) Months as of September 30, 2022

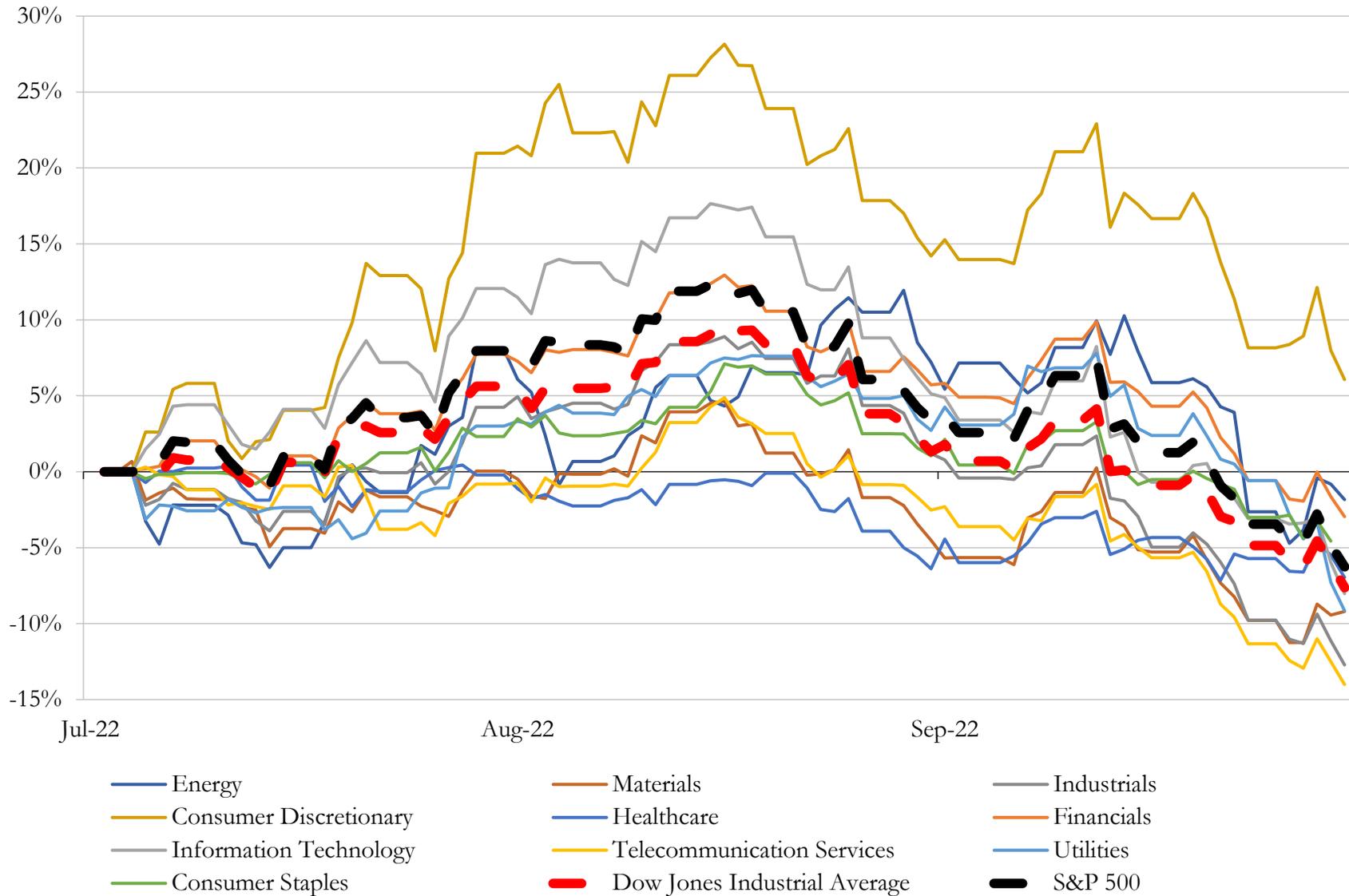
(USD in millions)

Close Date	Target	Acquirer	Implied TEV
May-22	Lottery Business of Scientific Games Corporation	Brookfield Business Partners L.P.	\$5,929
May-22	Golden Nugget Online Gaming, Inc.	DraftKings Inc.	\$1,951
Dec-21	Firehouse Restaurant Group, Inc.	Restaurant Brands International Inc.	\$1,016
Dec-21	GSN Games, Inc.	Scopely, Inc.	\$1,000
Jun-22	Main Event Entertainment, Inc.	Dave & Buster's Entertainment, Inc.	\$850
Mar-22	Del Taco Restaurants, Inc.	Jack in the Box Inc.	\$842
Mar-22	27-Hotel Portfolio of NewcrestImage, LLC	Summit Hospitality JV, LP	\$824
Feb-22	Sunshine Fitness Growth Holdings, LLC	Planet Fitness, Inc.	\$819
Aug-22	Radisson Hospitality, Inc.	Choice Hotels International, Inc.	\$673
Dec-21	RRR Palms LLC	San Manuel Gaming and Hospitality Authority	\$650
Apr-22	Sheraton New York Times Square Hotel	Island Capital Group LLC; MCR Investors LLC	\$374
Mar-22	W Nashville	Xenia Hotels & Resorts, Inc.	\$329
Sep-22	BBQ Holdings, Inc.	MTY Franchising USA, Inc.	\$305
Feb-22	Kimpton Hotel Van Zandt	Host Hotels & Resorts, Inc.	\$242
Jan-22	HST Lessee Boston LLC	Värde Partners, Inc.; Hawkins Way Capital, LLC	\$233
Jun-22	The Confidante Miami Beach	Sunstone Hotel Investors, Inc.	\$232
Aug-22	Hyatt Regency La Jolla at Aventine	IQHQ, Inc.	\$216
Dec-21	W Hollywood Hotel	Oaktree Capital Management, L.P.; Trinity Fund Advisors LLC; Trinity GP	\$197
Mar-22	Ritz-Carlton Dorado Beach Hotel/14 Luxury Residences Adjacent to Hotel in Puerto Rico	Braemar Hotels & Resorts Inc.	\$188
Jun-22	Gurney's Newport Resort & Marina	Pebblebrook Hotel Trust	\$174
Dec-21	Doubletree Metropolitan Hotel	N/A	\$169
Jun-22	Century Gaming, Inc.	Accel Entertainment, Inc.	\$164
May-22	The Inn On Fifth	Pebblebrook Hotel Trust	\$156
Sep-22	Tropicana Las Vegas Hotel and Casino, Inc.	Bally's Corporation	\$148
Sep-22	Mandarin Oriental (Washington, DC), Inc.	Henderson Park Capital Management	\$139
Aug-22	541-room Hotel Irvine	Hyatt Hotels Corporation	\$135
Dec-21	Fazoli's System Management, LLC	FAT Brands Inc.	\$130
Mar-22	Embassy Suites Chicago/Hilton Garden Inn Chicago Downtown/Magnificent Mile	N/A	\$130
Dec-21	93 Franchise-Operated Restaurants in Florida	The Wendy's Company	\$128
Apr-22	The Driskill Hotel Corporation	Woodbine Development Corporation; Pixiu Investments	\$125

Source: Capital IQ

5 Change in Market Capitalization by Sector

Last Three (3) Months as of September 30, 2022

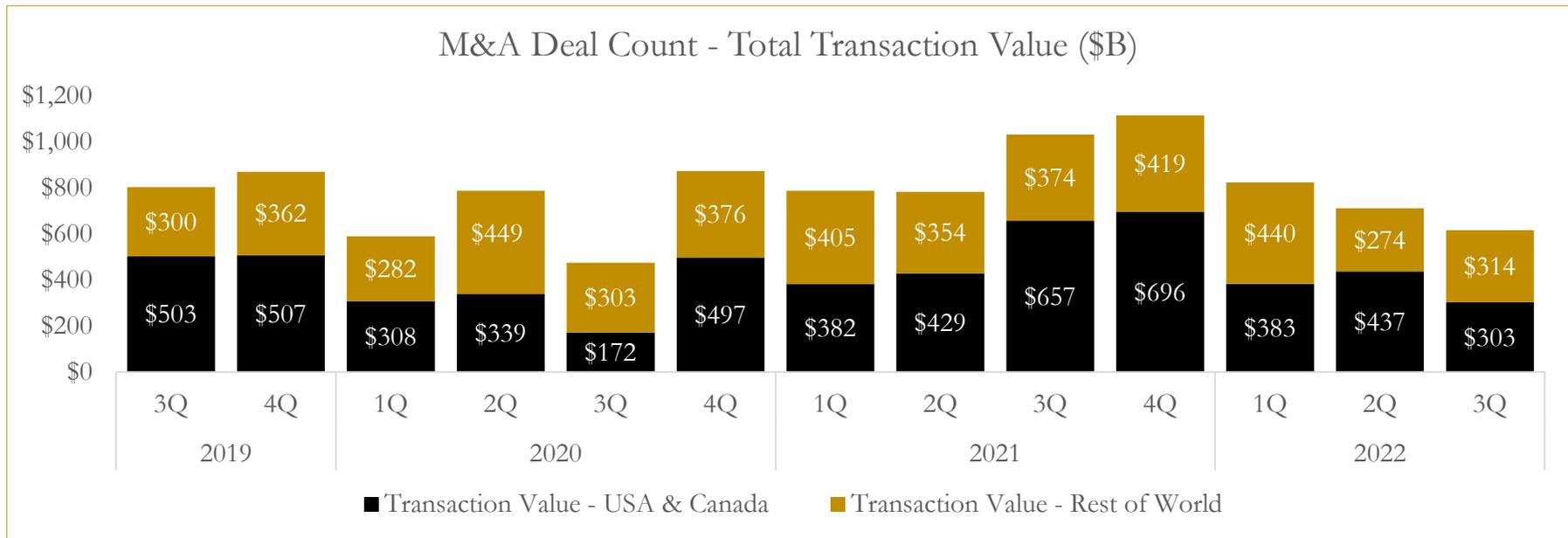
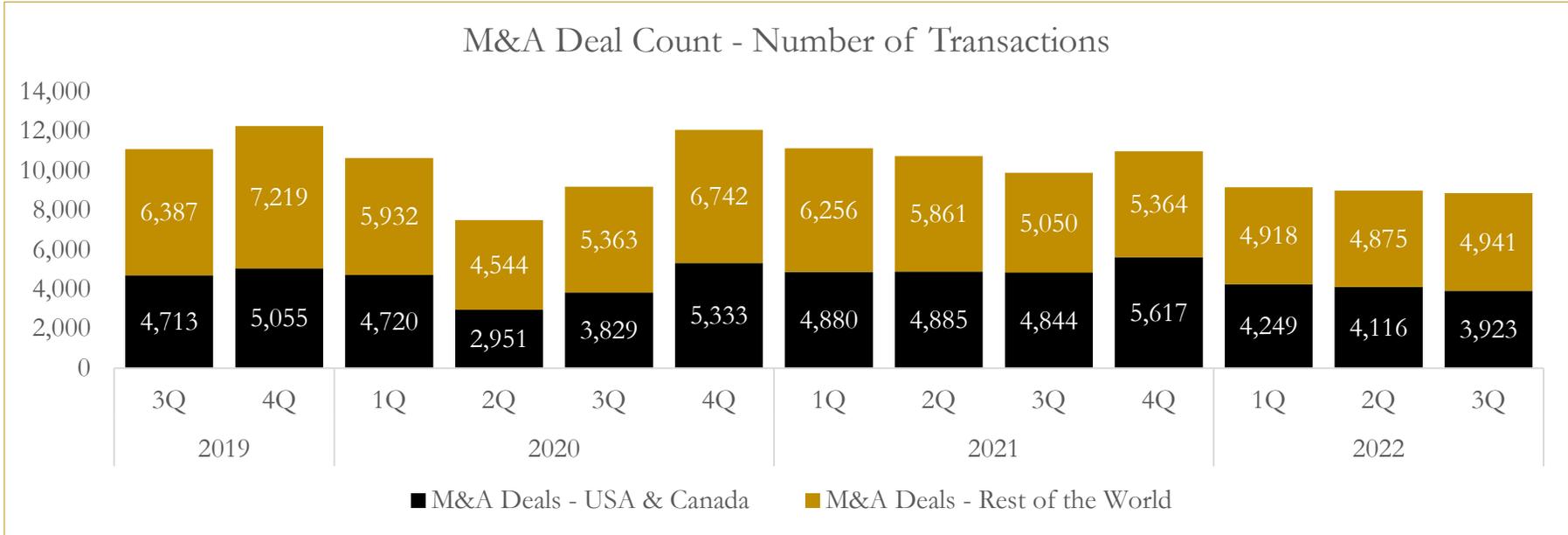


Source: Capital IQ

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M&A Deal Flow Statistics

Last Three (3) Years as of September 30, 2022



Source: Capital IQ

About Houlihan Capital

Houlihan Capital is a leading, solutions-driven valuation, financial advisory and boutique investment banking firm. We pride ourselves on being thought leaders in an ever-changing landscape.

Houlihan Capital is SOC-compliant, a FINRA and SIPC member and committed to the highest levels of professional ethics and standards.

Valuation & Financial Advisory

We provide an array of services that include enterprise valuations, portfolio valuation, valuation of carried interest, transaction opinions, tax and financial reporting compliance, purchase price allocations, and a wide variety of consulting services through our Financial Advisory Group.

Investment Banking

Through our Investment Banking Group, we offer sell-side/buy-side advisory and capital raises. Through our Special Situations desk, we provide services that fit outside the archetypal verticals, including liquidity solutions, transactional advisory, and secondary market advisory and trading.

Litigation Support

Our team provides support for a wide variety of situations including commercial and shareholder disputes, derivatives and structured finance litigation, and fraudulent conveyance.

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