

Valuation & Financial Advisory | Investment Banking | Litigation Support

# Industry Update Hotels, Restaurants, Leisure Q2 2023

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#### **Financial Performance** Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

			Size Prof	ile		LTM Operating Data		Forward Estimates	
Company Name	Ticker	Price at 06/30/23	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2023 Est. Revenue	2023 Est. EBITDA
Casinos and Gambling									
Las Vegas Sands Corp.	LVS	\$58.00	88.4%	\$50,748	\$22,270	\$6,784	\$1,671	\$10,302	\$3,989
MGM Resorts International	MGM	\$43.92	94.7%	\$44,125	\$42,906	\$14,778	\$1,975	\$15,748	\$4,625
Wynn Resorts, Limited	WYNN	\$105.61	89.6%	\$19,734	\$13,784	\$4,914	\$1,010	\$6,277	\$2,008
Churchill Downs Incorporated	CHDN	\$139.17	92.5%	\$13,484	\$6,579	\$2,191	\$646	\$2,474	\$1,035
Boyd Gaming Corporation	BYD	\$69.37	96.8%	\$10,182	\$6,304	\$3,681	\$1,303	\$3,683	\$1,274
Red Rock Resorts, Inc.	RRR	\$46.78	92.3%	\$5,658	\$3,688	\$1,690	\$723	\$1,701	\$730

Hotels, Resorts, Cruise Lines									
Marriott International, Inc.	MAR	\$183.69	99.4%	\$73,170	\$25,087	\$5,971	\$4,320	\$23,827	\$4,616
Carnival Corporation & plc	CCL	\$18.83	99.7%	\$51,448	\$51,873	\$17,488	\$1,285	\$21,330	\$4,190
Hilton Worldwide Holdings Inc.	HLT	\$145.55	95.2%	\$48,956	\$15,297	\$4,189	\$2,467	\$10,101	\$3,010
Royal Caribbean Cruises Ltd.	RCL	\$103.74	98.6%	\$46,986	\$32,923	\$12,005	\$2,785	\$13,818	\$4,363
Norwegian Cruise Line Holdings Ltd.	NCLH	\$21.77	99.4%	\$20,367	\$18,648	\$7,162	\$661	\$8,574	\$1,909
Hyatt Hotels Corporation	Н	\$114.58	91.6%	\$14,562	\$12,589	\$3,561	\$807	\$6,668	\$1,065
Marriott Vacations Worldwide Corporation	VAC	\$122.72	74.0%	\$8,976	\$9,482	\$3,340	\$915	\$4,812	\$880
HOCHTIEF Aktiengesellschaft	HOT	\$86.46	95.2%	\$8,275	\$19,974	\$29,793	\$864	\$27,255	\$1,264
Choice Hotels International, Inc.	СНН	\$117.52	89.3%	\$8,114	\$2,150	\$765	\$519	\$1,557	\$536
Wynnstay Group Plc	WYN	\$6.00	73.7%	\$149	\$288	\$989	\$25	\$726	\$15

Source: Capital IQ

(USD in millions, except per share data)

			Size Prof	ile		LTM Operating Data		Forward Estimates	
Company Name	Ticker	Price at 06/30/23	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2023 Est. Revenue	2023 Est. EBITDA
Leisure Facilities									
Vail Resorts, Inc.	MTN	\$251.76	93.4%	\$11,374	\$6,199	\$2,887	\$858	\$2,994	\$922
SeaWorld Entertainment, Inc.	SEAS	\$56.01	82.1%	\$5,644	\$2,354	\$1,754	\$677	\$1,800	\$746
Six Flags Entertainment Corporation	SIX	\$25.98	83.0%	\$5,058	\$2,658	\$1,362	\$502	\$1,465	\$526
Cedar Fair, L.P.	FUN	\$39.97	83.4%	\$4,603	\$2,316	\$1,795	\$482	\$1,790	\$492
RCI Hospitality Holdings, Inc.	RICK	\$75.99	78.0%	\$912	\$621	\$284	\$88	\$307	\$94

Restaurants and Dining									
McDonald's Corporation	MCD	\$298.41	99.8%	\$256,091	\$50,442	\$24,194	\$13,015	\$25,420	\$13,654
Starbucks Corporation	SBUX	\$99.06	85.8%	\$136,127	\$28,609	\$33,998	\$6,266	\$36,928	\$7,352
Chipotle Mexican Grill, Inc.	CMG	\$2,139.00	99.8%	\$54,689	\$7,552	\$9,284	\$1,770	\$9,813	\$1,864
Yum! Brands, Inc.	YUM	\$138.55	96.7%	\$48,761	\$5,848	\$6,991	\$2,401	\$7,257	\$2,530
Darden Restaurants, Inc.	DRI	\$167.08	98.9%	\$25,267	\$10,242	\$10,488	\$1,560	\$11,005	\$1,669
Domino's Pizza, Inc.	DPZ	\$336.99	79.0%	\$19,025	\$1,596	\$4,510	\$854	\$4,528	\$902
The Wendy's Company	WEN	\$21.75	91.0%	\$8,102	\$5,408	\$2,136	\$488	\$2,212	\$538
Papa John's International, Inc.	PZZA	\$73.83	75.5%	\$3,633	\$874	\$2,078	\$198	\$2,164	\$222
Shake Shack Inc.	SHAK	\$77.72	98.0%	\$3,590	\$1,533	\$991	\$75	\$1,084	\$126
Dine Brands Global, Inc.	DIN	\$58.03	70.4%	\$2,377	\$1,667	\$863	\$212	\$835	\$246
Noodles & Company	NDLS	\$3.38	51.6%	\$427	\$349	\$523	\$33	\$538	\$44
Potbelly Corporation	PBPB	\$8.78	78.8%	\$426	\$257	\$483	\$21	\$493	\$25

Source: Capital IQ

### Valuation Metrics Return Profile, Trading Multiples

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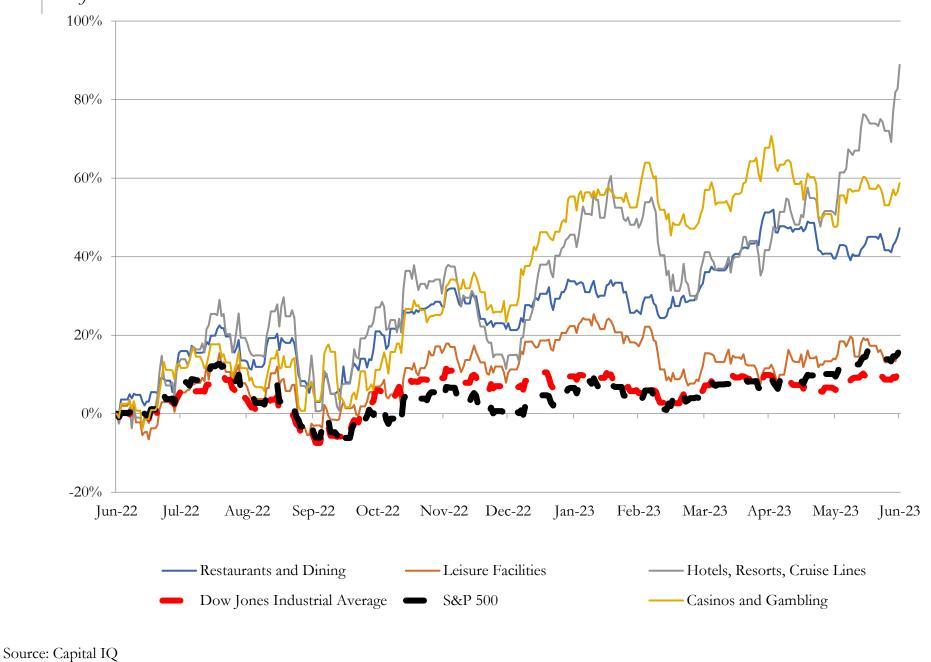
			<b>Trading Multiples</b>						
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
Casinos and Gambling									
MGM Resorts International	MGM	-1.7%	-10.8%	25.6%	13.4%	-9.7%	2.1x	3.0x	22.3x
Wynn Resorts, Limited	WYNN	1.7%	N/A	26.0%	20.6%	132.2%	2.0x	4.0x	19.5x
Churchill Downs Incorporated	CHDN	5.7%	49.0%	28.6%	29.5%	39.0%	1.1x	6.2x	20.9x
Boyd Gaming Corporation	BYD	10.6%	44.0%	5.8%	35.4%	8.4%	1.8x	2.8x	7.8x
Red Rock Resorts, Inc.	RRR	11.0%	916.8%	1.7%	42.8%	0.7%	2.1x	3.3x	7.8x
	Mean Median	5.5% 5.7%	249.7% 46.5%	17.5% 25.6%	28.3% 29.5%	34.1% 8.4%	1.8x 2.0x	3.9x 3.3x	15.7x 19.5x
Hotels, Resorts, Cruise Lines									
Marriott International, Inc.	MAR	10.2%	359.9%	31.5%	72.3%	45.3%	1.6x	12.3x	16.9x
Carnival Corporation & plc	CCL	-1.2%	-49.1%	198.6%	7.3%	N/A	2.4x	2.9x	40.0x
Hilton Worldwide Holdings Inc.	HLT	9.4%	N/A	32.6%	58.9%	27.8%	1.2x	11.7x	19.8x
Royal Caribbean Cruises Ltd.	RCL	2.6%	-1.5%	156.4%	23.2%	N/A	2.5x	3.9x	16.9x
Norwegian Cruise Line Holdings Ltd.	NCLH	-0.6%	-185.6%	204.8%	9.2%	N/A	2.6x	2.8x	30.8x
Hyatt Hotels Corporation	Н	2.0%	12.3%	39.5%	22.7%	46.2%	1.4x	4.1x	18.0x
Marriott Vacations Worldwide Corporation	VAC	5.2%	14.4%	6.7%	27.4%	13.0%	2.0x	2.7x	9.8x
HOCHTIEF Aktiengesellschaft	HOT	2.0%	48.5%	18.4%	2.9%	455.4%	1.4x	0.3x	9.6x
Choice Hotels International, Inc.	СНН	13.9%	125.6%	24.1%	67.9%	-7.1%	1.3x	10.6x	15.6x
Wynnstay Group Plc	WYN	4.7%	11.1%	34.1%	2.5%	11.8%	0.7x	0.2x	6.0x
Source: Capital IQ	Mean Median	4.8% 3.6%	37.3% 12.3%	74.7% 33.4%	29.4% 22.9%	84.6% 27.8%	1.7x 1.5x	5.1x 3.4x	18.4x 16.9x

		Return Profile Trading Multiples									
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA		
Leisure Facilities											
Vail Resorts, Inc.	MTN	5.9%	16.9%	17.2%	29.7%	6.6%	1.2x	3.9x	13.3x		
SeaWorld Entertainment, Inc.	SEAS	13.3%	N/A	9.4%	38.6%	6.7%	1.9x	3.2x	8.3x		
Six Flags Entertainment Corporation	SIX	8.7%	N/A	-12.3%	36.9%	-8.7%	2.2x	3.7x	10.1x		
Cedar Fair, L.P.	FUN	8.6%	N/A	4.8%	26.8%	-1.5%	1.4x	2.6x	9.6x		
RCI Hospitality Holdings, Inc.	RICK	8.3%	16.9%	19.0%	30.9%	15.2%	1.6x	3.2x	10.4x		
Source: Capital IQ	Mean Median	9.0% 8.6%	16.9% 16.9%	7.6% 9.4%	32.6% 30.9%	3.7% 6.6%	1.7x 1.6x	3.3x 3.2x	10.3x 10.1x		
Restaurants and Dining											
McDonald's Corporation	MCD	13.9%	N/A	2.5%	53.8%	7.8%	0.6x	10.6x	19.7x		
Starbucks Corporation	SBUX	10.4%	N/A	8.5%	18.4%	-2.5%	0.9x	4.0x	21.7x		
Chipotle Mexican Grill, Inc.	CMG	13.0%	45.3%	14.0%	19.1%	51.6%	1.3x	5.9x	30.9x		
Yum! Brands, Inc.	YUM	24.3%	N/A	4.7%	34.3%	6.4%	1.0x	7.0x	20.3x		
Darden Restaurants, Inc.	DRI	7.3%	44.7%	8.9%	14.9%	3.4%	1.2x	2.4x	16.2x		
Domino's Pizza, Inc.	DPZ	30.7%	N/A	2.1%	18.9%	7.0%	0.9x	4.2x	22.3x		
The Wendy's Company	WEN	4.0%	41.1%	10.9%	22.9%	9.9%	0.9x	3.8x	16.6x		
Papa John's International, Inc.	PZZA	10.7%	N/A	-1.4%	9.5%	-6.1%	1.1x	1.7x	18.3x		
Shake Shack Inc.	SHAK	-0.3%	-1.8%	19.3%	7.5%	73.6%	1.7x	3.6x	48.0x		
Dine Brands Global, Inc.	DIN	6.2%	N/A	-6.8%	24.6%	-8.9%	1.8x	2.8x	11.2x		
Noodles & Company	NDLS	1.7%	0.0%	9.4%	6.3%	12.6%	1.5x	0.8x	12.9x		
Potbelly Corporation	PBPB	2.4%	N/A	15.3%	4.4%	241.1%	1.4x	0.9x	20.0x		
	Mean	10.4%	25.9%	7.3%	19.6%	33.0%	1.2x	4.0x	21.5x		
Source: Capital IQ	Median	8.9%	41.1%	8.7%	18.7%	7.4%	1.2x	3.7x	19.8x		

#### LTM Equity Performance



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#### **Recent M&A Activity** Last Twelve (12) Months as of June 30, 2023

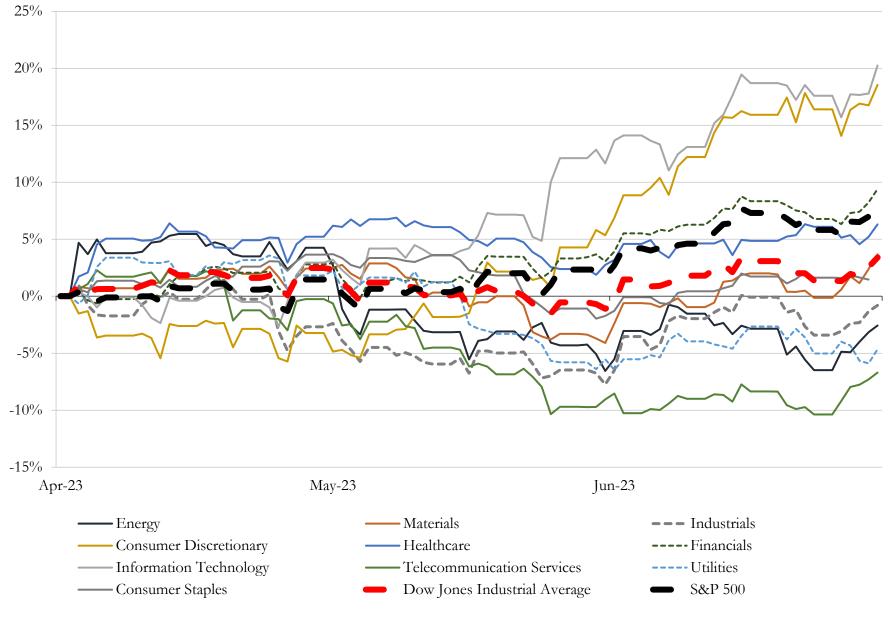
(USD in millions)

Close Date	Target	Acquirer	Implied TEV
Apr-23	WPF Holdings, Inc.	Vezbi, Inc (nka:WPF Holdings, Inc.)	\$4,864
Nov-22	Substantially All of the Assets of Peninsula Pacific Entertainment LLC	Churchill Downs Incorporated	\$2,750
Dec-22	The Mirage Casino-Hotel LLC	Seminole Hard Rock International, LLC	\$1,075
Jun-23	Ruth's Hospitality Group, Inc.	Darden Restaurants, Inc.	\$950
Feb-23	The Diplomat Beach Resort	Credit Suisse Asset Management, LLC; Trinity Fund Advisors LLC; Trinity	\$835
Jun-23	JW Marriott San Antonio Hill Country Resort & Spa	Ryman Hospitality Properties, Inc.	\$800
Aug-22	Radisson Hospitality, Inc.	Choice Hotels International, Inc.	\$673
Nov-22	Montage Laguna Beach Resort	Fertitta Entertainment, Inc.	\$650
Oct-22	Island Global Yachting LLC	MarineMax, Inc.	\$638
Feb-23	Operations of MGM Resorts Mississippi, Inc.	Cherokee Nation Entertainment, LLC	\$450
Nov-22	Four Seasons Resort and Residences Jackson Hole	Host Hotels & Resorts, Inc.	\$315
Sep-22	BBQ Holdings, Inc.	MTY Franchising USA, Inc.	\$305
Feb-23	Dream Hotel Group, LLC	Hyatt Hotels Corporation	\$300
Dec-22	Four Seasons Resort Scottsdale at Troon North	Braemar Hotels & Resorts Inc.	\$269
Aug-22	Hyatt Regency La Jolla at Aventine	IQHQ, Inc.	\$216
Dec-22	SIRATA BEACH RESORT LLC	Columbia Sussex Corporation	\$207
Nov-22	Pala Interactive LLC.	Boyd Interactive Gaming, L.L.C.	\$170
Jun-23	Nautilus Hotel	Service Properties Trust	\$165
Oct-22	Four Seasons Hotel Nashville	GD Holdings LLC; Stonebridge Development Co.; Copford Capital	\$165
May-23	Claremont Club & Spa	Ohana Real Estate Investors LLC	\$163
Jan-23	Streamsong Resort	Lone Windmill LLC	\$158
Sep-22	Tropicana Las Vegas Hotel and Casino, Inc.	Bally's Corporation	\$146
Sep-22	Mandarin Oriental (Washington, DC), Inc.	Henderson Park Capital Management	\$139
Mar-23	16 Marriott-branded hotels in United States	NewcrestImage, LLC; Hospitality Capital Partners, LLC	\$137
Aug-22	541-room Hotel Irvine	Hyatt Hotels Corporation	\$135
May-23	Mandarin Oriental (New York), Inc.	Reliance Industrial Investments and Holdings Limited	\$134
Aug-22	Loews Boston Hotel Corporation	Electra America Hospitality Group	\$117
Mar-23	The Camby in Phoenix	KHP Capital Partners	\$111
Apr-23	JW Marriott Tucson Starr Pass Resort & Spa	Southwest Value Partners Enterprise, LLC	\$110
Jul-22	Cambria Hotel Nashville Downtown	N/A	\$110

Source: Capital IQ

### Change in Market Capitalization by Sector

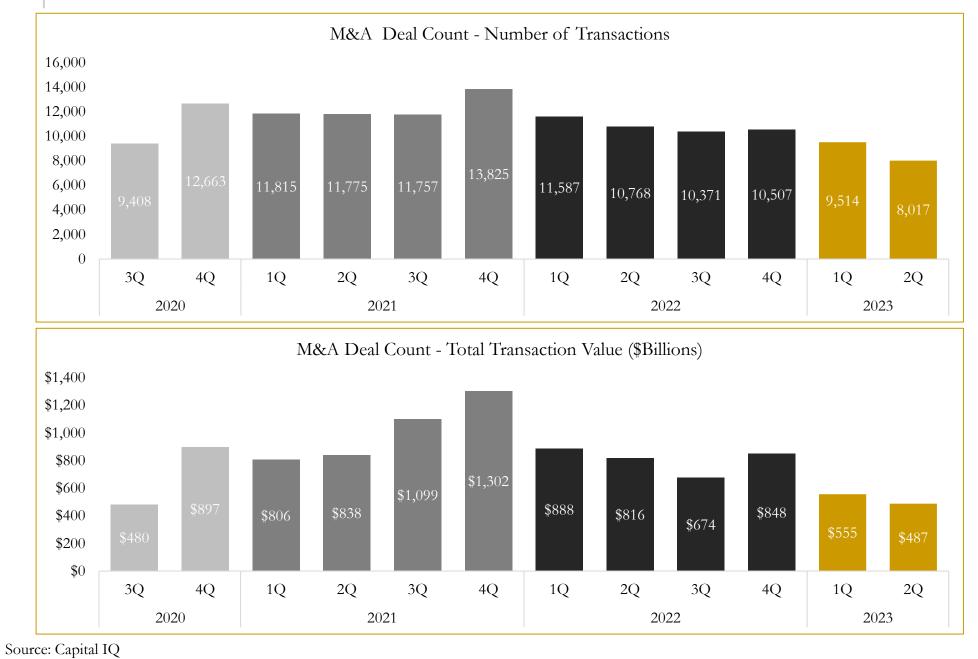
Last Three (3) Months as of June 30, 2023



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### M&A Deal Flow Statistics

Last Three (3) Years as of June 30, 2023



Q2 2023 | Industry Update - Hotels, Restaurants, Leisure

### Houlihan Capital About Us

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  O Locked Token Valuations
- Enterprise Valuations
- Fairness & Solvency Opinions • SPAC Fairness
- Estate & Gift Valuations
- Purchase Price Allocation (ASC 805)
- Goodwill Impairment Testing (ASC 350)
- Stock-based Compensation (ASC 718, IRC 409A)

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- Majority Recapitalizations
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- Investor Presentation
- Valuation Analysis
- Strategic Advisory

For questions or inquiries regarding our services, please contact:

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