

Industry Update Hotels, Restaurants, Leisure Q3 2023

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Financial Performance Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

		Size Profile				LTM Operati	ng Data	Forward Estimates	
Company Name	Ticker	Price at 09/30/23	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2023 Est. Revenue	2023 Est. EBITDA
Casinos and Gambling									
Las Vegas Sands Corp.	LVS	\$45.84	69.9%	\$44,105	\$22,27 0	\$6,784	\$1,671	\$10,297	\$3,952
MGM Resorts International	MGM	\$36.76	71.6%	\$41,662	\$42,906	\$14,778	\$1,975	\$15,786	\$4,609
Wynn Resorts, Limited	WYNN	\$92.41	78.4%	\$19,515	\$13,784	\$4,914	\$1,010	\$6,272	\$1,988
Churchill Downs Incorporated	CHDN	\$116.04	77.1%	\$12,469	\$6,579	\$2,191	\$646	\$2,459	\$1,021
Boyd Gaming Corporation	BYD	\$60.83	83.3%	\$9,480	\$6,304	\$3,681	\$1,303	\$3,689	\$1,276
Red Rock Resorts, Inc.	RRR	\$41.00	79.8%	\$5,510	\$3,688	\$1,690	\$723	\$1,704	\$730

Hotels, Resorts, Cruise Lines									
Marriott International, Inc.	MAR	\$196.56	93.2%	\$70,725	\$25,087	\$5,971	\$4,320	\$23,860	\$4,633
Hilton Worldwide Holdings Inc.	HLT	\$150.18	95.6%	\$48,784	\$15,297	\$4,189	\$2,467	\$10,101	\$3,013
Carnival Corporation & plc	CCL	\$13.72	70.2%	\$45,508	\$49,756	\$20,036	\$3,203	\$21,465	\$4,151
Royal Caribbean Cruises Ltd.	RCL	\$92.14	81.6%	\$43,236	\$32,923	\$12,005	\$2,785	\$13,814	\$4,355
Norwegian Cruise Line Holdings Ltd.	NCLH	\$16.48	72.4%	\$19,448	\$18,648	\$7,162	\$661	\$8,622	\$1,898
Hyatt Hotels Corporation	Н	\$106.08	83.0%	\$13,706	\$12,589	\$3,561	\$807	\$6,657	\$1,059
Marriott Vacations Worldwide Corporation	VAC	\$100.63	60.7%	\$8,380	\$9,482	\$3,340	\$915	\$4,735	\$854
HOCHTIEF Aktiengesellschaft	НОТ	\$101.34	94.8%	\$8,062	\$19,974	\$29,793	\$864	\$27,507	\$1,248
Choice Hotels International, Inc.	СНН	\$122.51	90.1%	\$7,628	\$2,150	\$765	\$519	\$1,553	\$534
Wynnstay Group Plc	WYN	\$4.88	62.4%	\$118	\$288	\$989	\$25	\$725	\$16

(USD in millions, except per share data)

			Size Profi	le	LTM Operating Data		Forward Estimates		
Company Name	Ticker	Price at 09/30/23	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2023 Est. Revenue	2023 Est. EBITDA
Leisure Facilities									
Vail Resorts, Inc.	MTN	\$221.89	82.3%	\$10,914	\$5,948	\$2,889	\$832	\$2,961	\$873
SeaWorld Entertainment, Inc.	SEAS	\$46.25	67.8%	\$4,939	\$2,505	\$1,745	\$651	\$1,748	\$711
Six Flags Entertainment Corporation	SIX	\$23.51	75.1%	\$4,872	\$2,714	\$1,371	\$474	\$1,436	\$506
Cedar Fair, L.P.	FUN	\$37.00	77.2%	\$4,332	\$2,316	\$1,795	\$482	\$1,791	\$493
RCI Hospitality Holdings, Inc.	RICK	\$60.66	62.2%	\$809	\$620	\$2 90	\$ 85	\$305	\$ 90

Restaurants and Dining									
McDonald's Corporation	MCD	\$263.44	88.0%	\$233,346	\$50,442	\$24,194	\$13,015	\$25,416	\$13,674
Starbucks Corporation	SBUX	\$91.27	79.0%	\$125,211	\$28,733	\$35,016	\$6,505	\$36,906	\$7,351
Chipotle Mexican Grill, Inc.	CMG	\$1,831.83	84.2%	\$53,789	\$7,552	\$9,284	\$1,770	\$9,815	\$1,865
Yum! Brands, Inc.	YUM	\$124.94	87.2%	\$46,456	\$5,848	\$6,991	\$2,385	\$7,244	\$2,527
Darden Restaurants, Inc.	DRI	\$143.22	82.8%	\$23,734	\$11,269	\$10,772	\$1,591	\$11,024	\$1,689
Domino's Pizza, Inc.	DPZ	\$378.79	92.4%	\$18,170	\$1,596	\$4,510	\$854	\$4,530	\$903
The Wendy's Company	WEN	\$20.41	85.4%	\$7,619	\$5,354	\$2,159	\$500	\$2,199	\$536
Papa John's International, Inc.	PZZA	\$68.22	69.8%	\$3,108	\$874	\$2,078	\$198	\$2,161	\$222
Shake Shack Inc.	SHAK	\$58.07	72.1%	\$2,764	\$1,533	\$991	\$75	\$1,083	\$127
Dine Brands Global, Inc.	DIN	\$49.45	60.0%	\$2,250	\$1,667	\$863	\$212	\$835	\$246
Noodles & Company	NDLS	\$2.46	37.6%	\$387	\$358	\$ 517	\$31	\$505	\$36
Potbelly Corporation	PBPB	\$7.80	70.0%	\$387	\$257	\$483	\$21	\$491	\$25

Valuation Metrics Return Profile, Trading Multiples

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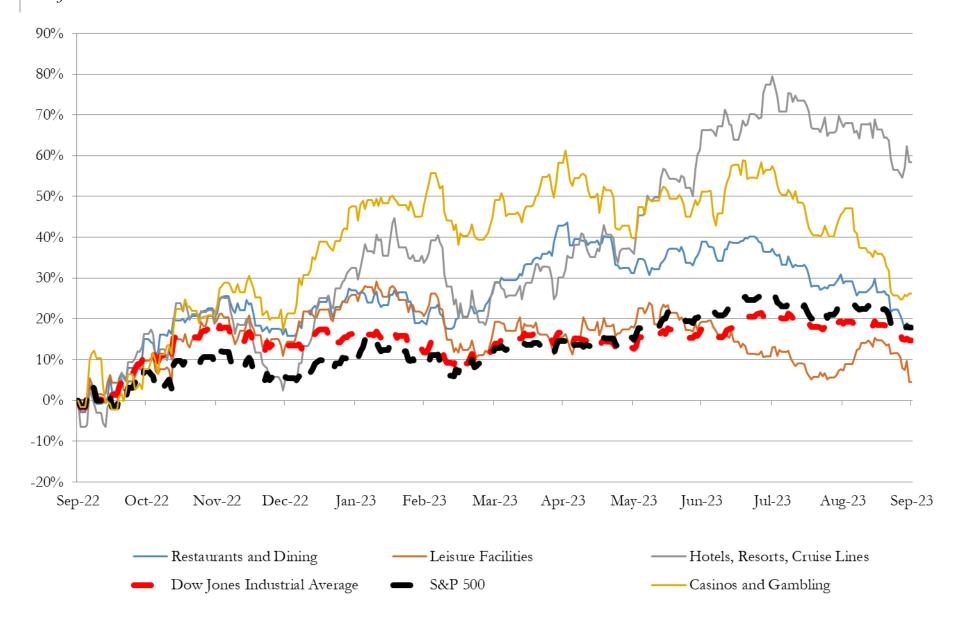
					Trading Multiples				
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
Casinos and Gambling									
Las Vegas Sands Corp.	LVS	1.7%	-3.2%	76.1%	24.6%	918.9%	1.2x	6.4x	26.1x
MGM Resorts International	MGM	-1.7%	-10.8%	25.6%	13.4%	-9.7%	2.2x	2.8x	21.0x
Wynn Resorts, Limited	WYNN	1.7%	N/A	26.0%	20.6%	132.2%	2.0x	3.9x	19.0x
Churchill Downs Incorporated	CHDN	5.7%	49.0%	28.6%	29.5%	39.0%	1.1x	5.8x	19.8x
Boyd Gaming Corporation	BYD	10.6%	44.0%	5.8%	35.4%	8.4%	1.7x	2.6x	7.3x
Red Rock Resorts, Inc.	RRR	11.0%	916.8%	1.7%	42.8%	0.7%	2.2x	3.3x	7.7x
	Mean Median	5.5% 5.7%	249.7% 46.5%	17.5% 25.6%	28.3% 29.5%	34.1% 8.4%	1.8x 2.0x	3.7x 3.3x	15.0x 19.0x
Hotels, Resorts, Cruise Lines									
Marriott International, Inc.	MAR	10.2%	359.9%	31.5%	72.3%	45.3%	1.6x	11.8x	16.4x
Hilton Worldwide Holdings Inc.	HLT	9.4%	N/A	32.6%	58.9%	27.8%	1.2x	11.8x	20.0x
Carnival Corporation & plc	CCL	1.1%	-21.2%	108.3%	16.0%	N/A	2.4x	2.3x	14.2x
Royal Caribbean Cruises Ltd.	RCL	2.6%	-1.5%	156.4%	23.2%	N/A	2.5x	3.6x	15.3x
Norwegian Cruise Line Holdings Ltd.	NCLH	-0.6%	-185.6%	204.8%	9.2%	N/A	2.6x	2.7x	29.2x
Hyatt Hotels Corporation	Н	2.0%	12.3%	39.5%	22.7%	46.2%	1.4x	3.8x	16.9x
Marriott Vacations Worldwide Corporation	VAC	5.2%	14.4%	6.7%	27.4%	13.0%	2.0x	2.5x	9.2x
HOCHTIEF Aktiengesellschaft	HOT	2.0%	48.5%	18.4%	2.9%	455.4%	1.4x	0.3x	9.5x
Choice Hotels International, Inc.	СНН	13.9%	125.6%	24.1%	67.9%	-7.1%	1.3x	9.5x	14.0x
Wynnstay Group Plc	WYN	4.7%	11.1%	34.1%	2.5%	11.8%	0.7x	0.1x	4.7x
Source: Capital IQ	Mean Median	5.0% 3.6%	40.4% 12.3%	65.7% 33.4%	30.3% 22.9%	84.6% 27.8%	1.7x 1.5x	4.8x 3.1x	14.9x 14.8x

	_	Return Profile Tra								
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA	
Leisure Facilities										
Vail Resorts, Inc.	MTN	5.7%	17.9%	14.4%	28.8%	0.0%	1.2x	3.9x	13.7x	
SeaWorld Entertainment, Inc.	SEAS	12.8%	N/A	4.7%	37.3%	0.2%	1.9x	2.8x	7.6x	
Six Flags Entertainment Corporation	SIX	8.2%	N/A	-10.3%	34.6%	-11.3%	2.1x	3.5x	10.1x	
Cedar Fair, L.P.	FUN	8.6%	N/A	4.8%	26.8%	-1.5%	1.5x	2.4x	8.9x	
RCI Hospitality Holdings, Inc.	RICK	7.7%	14.6%	15.4%	29.4%	6.2%	1.6x	2.7x	9.1x	
Source: Capital IQ	Mean Median	8.6% 8.2%	16.3% 16.3%	5.8% 4.8%	31.4% 29.4%	-1.3% 0.0%	1.7x 1.6x	3.1x 2.8x	9.9x 9.1x	
Restaurants and Dining										
McDonald's Corporation	MCD	13.9%	N/A	2.5%	53.8%	7.8%	0.7x	9.5x	17.7x	
Starbucks Corporation	SBUX	11.1%	N/A	9.5%	18.6%	2.4%	1.0x	3.7x	19.8x	
Chipotle Mexican Grill, Inc.	CMG	13.0%	45.3%	14.0%	19.1%	51.6%	1.3x	5.7x	30.0x	
Yum! Brands, Inc.	YUM	24.1%	N/A	4.7%	34.1%	5.6%	1.0x	6.5x	19.0x	
Darden Restaurants, Inc.	DRI	7.2%	46.8%	10.3%	15.0%	9.6%	1.3x	2.2x	14.7x	
Domino's Pizza, Inc.	DPZ	31.2%	N/A	-0.4%	19.4%	8.8%	0.8x	3.9x	20.0x	
The Wendy's Company	WEN	4.2%	47.0%	9.6%	23.1%	12.2%	0.9x	3.5x	15.0x	
Papa John's International, Inc.	PZZA	10.7%	N/A	-1.4%	9.5%	-6.1%	1.2x	1.5x	16.0x	
Shake Shack Inc.	SHAK	-0.3%	-1.8%	19.3%	7.5%	73.6%	1.7x	2.7x	36.0x	
Dine Brands Global, Inc.	DIN	6.2%	N/A	-6.8%	24.6%	-8.9%	1.9x	2.6x	10.7x	
Noodles & Company	NDLS	1.2%	-7.5%	6.9%	6.1%	16.4%	1.5x	0.8x	12.5x	
Potbelly Corporation	PBPB	2.4%	N/A	15.3%	4.4%	241.1%	1.4x	0.8x	19.0x	
Source: Capital IQ	Mean Median	10.4% 9.0%	26.0% 45.3%	7.0% 8.2%	19.6% 18.8%	34.5% 9.2%	1.2x 1.2x	3.6x 3.1x	19.2x 18.3x	

LTM Equity Performance

Major Indexes

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Recent M&A Activity

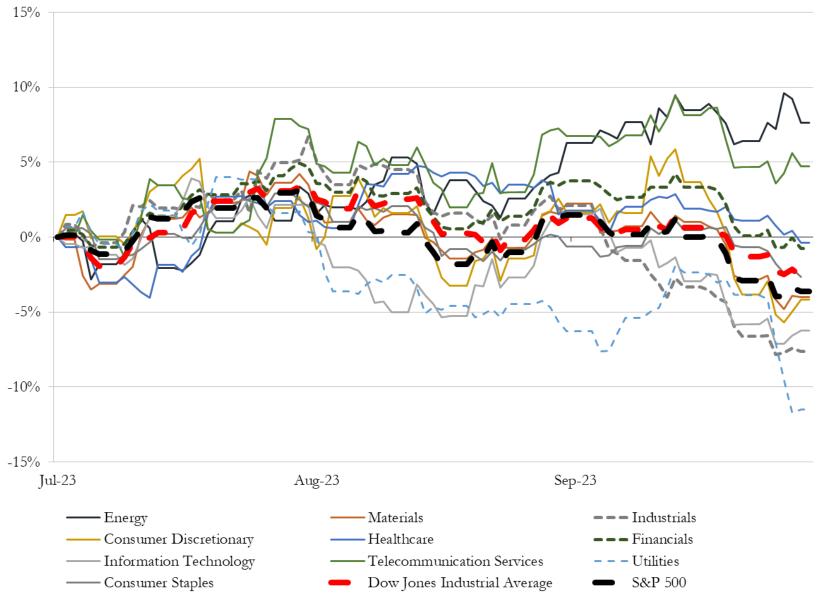
Last Twelve (12) Months as of September 30, 2023

(USD in millions)

Close Date	Target	Acquirer	Implied TEV
Apr-23	WPF Holdings, Inc.	Vezbi, Inc (nka:WPF Holdings, Inc.)	\$4,864
Nov-22	Substantially All of the Assets of Peninsula Pacific Entertainment LLC	Churchill Downs Incorporated	\$2,750
Dec-22	The Mirage Casino-Hotel LLC	Seminole Hard Rock International, LLC	\$1,075
Jun-23	Ruth's Hospitality Group, Inc.	Darden Restaurants, Inc.	\$950
Feb-23	The Diplomat Beach Resort	Credit Suisse Asset Management, LLC; Trinity Fund Advisors LLC; Trinity GP	\$835
Jun-23	JW Marriott San Antonio Hill Country Resort & Spa	Ryman Hospitality Properties, Inc.	\$810
Nov-22	Montage Laguna Beach Resort	Fertitta Entertainment, Inc.	\$650
Aug-23	Park Lane Hotel, Inc.	Qatar Investment Authority	\$623
Feb-23	Operations of MGM Resorts Mississippi, Inc.	Cherokee Nation Entertainment, LLC	\$450
Nov-22	Four Seasons Resort and Residences Jackson Hole	Host Hotels & Resorts, Inc.	\$315
Dec-22	Four Seasons Resort Scottsdale at Troon North	Braemar Hotels & Resorts Inc.	\$269
Feb-23	Dream Hotel Group, LLC	Hyatt Hotels Corporation	\$232
Dec-22	SIRATA BEACH RESORT LLC	Columbia Sussex Corporation	\$207
Nov-22	Pala Interactive LLC.	Boyd Interactive Gaming, L.L.C.	\$170
Jun-23	Nautilus Hotel	Service Properties Trust	\$165
Oct-22	Four Seasons Hotel Nashville	GD Holdings LLC; Stonebridge Development Co.; Copford Capital Management	\$165
May-23	Claremont Club & Spa	Ohana Real Estate Investors LLC	\$163
Jan-23	Streamsong Resort	Lone Windmill LLC	\$158
Mar-23	16 Marriott-branded hotels in United States	NewcrestImage, LLC; Hospitality Capital Partners, LLC	\$137
May-23	Mandarin Oriental (New York), Inc.	Reliance Industrial Investments and Holdings Limited	\$134
Mar-23	The Camby in Phoenix	KHP Capital Partners	\$111
Apr-23	JW Marriott Tucson Starr Pass Resort & Spa	Southwest Value Partners Enterprise, LLC	\$110
Feb-23	SIXTY HOTELS, LLC	Standard International Management, LLC	\$107
Apr-23	Nugget Casino Resort	Century Casinos, Inc.	\$105
Sep-23	177-room Canopy by Hilton Scottsdale Old Town hotel	Dynamic City Capital	\$102
Jul-23	Inn at Rancho Santa Fe, LLC	N/A	\$100
Apr-23	The Williamsburg Hotel	Quadrum Global	\$96
Apr-23	The Williamsburg Hotel	N/A	\$96
Sep-23	Substantially All of the Assets of Lucky Strike Entertainment, LLC	Bowlero Corp.	\$90
Jan-23	Ace Group International, LLC	Sortis Holdings, Inc.	\$85

Change in Market Capitalization by Sector

Last Three (3) Months as of September 30, 2023

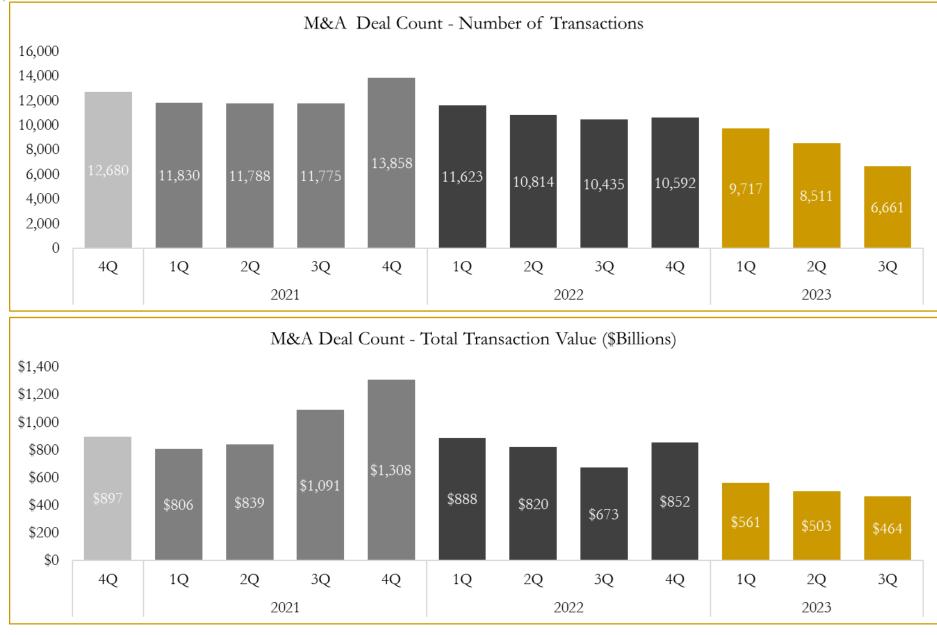


Source: Capital IQ

Q3 2023 | Industry Update – Hotels, Restaurants, Leisure

M&A Deal Flow Statistics

Last Three (3) Years as of September 30, 2023



Houlihan Capital About Us

Houlihan Capital is a leading, solutions-driven valuation, financial advisory and investment banking firm. We pride ourselves on being thought leaders in an ever-changing landscape.

Houlihan Capital is SOC-compliant, a FINRA and SIPC member and committed to the highest levels of professional ethics and standards.

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- Portfolio Valuation (ASC 820)
- Complex & Illiquid Securities (Level 3)
- Cryptoasset /Blockchain Valuations
 O Locked Token Valuations
- Enterprise Valuations
- Fairness & Solvency Opinions • SPAC Fairness
- Estate & Gift Valuations
- Purchase Price Allocation (ASC 805)
- Goodwill Impairment Testing (ASC 350)
- Stock-based Compensation (ASC 718, IRC 409A)

Investment Banking

- Mergers & Acquisitions
 - o Sell-Side Advisory
 - o Sale of Minority Ownership Positions
 - o Leveraged Buyouts
 - Majority Recapitalizations
 - o Corporate Divestitures

Corporate Financial Services

- Financial Modeling
- Investor Presentation
- Valuation Analysis
- Strategic Advisory

For questions or inquiries regarding our services, please contact:

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