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Financial Performance

Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

		Size Profile			LTM Operating Data		Forward Estimates	
Ticker	Price at 09/30/23	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2023 Est. Revenue	2023 Est. EBITDA
AMZN	\$127.12	87.2%	\$1,475,664	\$477,607	\$538,046	\$63,431	\$570,102	\$99,771
NFLX	\$377.60	77.9%	\$169,276	\$50,817	\$32,126	\$5,983	\$33,716	\$7,389
BKNG	\$3,083.95	94.8%	\$107,894	\$26,558	\$19,341	\$6,286	\$21,162	\$7,055
EXPE	\$103.07	82.5%	\$15,795	\$25,676	\$12,260	\$1,447	\$12,821	\$2,658
QRTE.A	\$0.61	21.4%	\$6,668	\$11,799	\$11,563	\$772	\$11,024	\$1,014
TRIP	\$16.58	60.7%	\$1,954	\$2,734	\$1,678	\$115	\$1,743	\$299
GRPN	\$15.32	97.1%	\$518	\$587	\$543	-\$72	\$517	\$60
SFIX	\$3.45	57.2%	\$258	\$614	\$1,638	-\$124	\$1,468	-\$21
	AMZN NFLX BKNG EXPE QRTE.A TRIP GRPN	AMZN \$127.12 NFLX \$377.60 BKNG \$3,083.95 EXPE \$103.07 QRTE.A \$0.61 TRIP \$16.58 GRPN \$15.32	Price at 09/30/23 % of 52 Week High AMZN \$127.12 87.2% NFLX \$377.60 77.9% BKNG \$3,083.95 94.8% EXPE \$103.07 82.5% QRTE.A \$0.61 21.4% TRIP \$16.58 60.7% GRPN \$15.32 97.1%	Price at 09/30/23 % of 52 Week High TEV AMZN \$127.12 87.2% \$1,475,664 NFLX \$377.60 77.9% \$169,276 BKNG \$3,083.95 94.8% \$107,894 EXPE \$103.07 82.5% \$15,795 QRTE.A \$0.61 21.4% \$6,668 TRIP \$16.58 60.7% \$1,954 GRPN \$15.32 97.1% \$518	Ticker Price at 09/30/23 % of 52 Week High TEV Total Assets AMZN \$127.12 87.2% \$1,475,664 \$477,607 NFLX \$377.60 77.9% \$169,276 \$50,817 BKNG \$3,083.95 94.8% \$107,894 \$26,558 EXPE \$103.07 82.5% \$15,795 \$25,676 QRTE.A \$0.61 21.4% \$6,668 \$11,799 TRIP \$16.58 60.7% \$1,954 \$2,734 GRPN \$15.32 97.1% \$518 \$587	Ticker Price at 09/30/23 % of 52 Week High TEV Total Assets LTM Revenue AMZN \$127.12 87.2% \$1,475,664 \$477,607 \$538,046 NFLX \$377.60 77.9% \$169,276 \$50,817 \$32,126 BKNG \$3,083.95 94.8% \$107,894 \$26,558 \$19,341 EXPE \$103.07 82.5% \$15,795 \$25,676 \$12,260 QRTE.A \$0.61 21.4% \$6,668 \$11,799 \$11,563 TRIP \$16.58 60.7% \$1,954 \$2,734 \$1,678 GRPN \$15.32 97.1% \$518 \$587 \$543	Ticker Price at 09/30/23 % of 52 Week High TEV Total Assets LTM Revenue LTM EBITDA AMZN \$127.12 87.2% \$1,475,664 \$477,607 \$538,046 \$63,431 NFLX \$377.60 77.9% \$169,276 \$50,817 \$32,126 \$5,983 BKNG \$3,083.95 94.8% \$107,894 \$26,558 \$19,341 \$6,286 EXPE \$103.07 82.5% \$15,795 \$25,676 \$12,260 \$1,447 QRTE.A \$0.61 21.4% \$6,668 \$11,799 \$11,563 \$772 TRIP \$16.58 60.7% \$1,954 \$2,734 \$1,678 \$115 GRPN \$15.32 97.1% \$518 \$587 \$543 -\$72	Ticker Price at 09/30/23 % of 52 Week High TEV Total Assets LTM Revenue LTM EBITDA 2023 Est. Revenue AMZN \$127.12 87.2% \$1,475,664 \$477,607 \$538,046 \$63,431 \$570,102 NFLX \$377.60 77.9% \$169,276 \$50,817 \$32,126 \$5,983 \$333,716 BKNG \$3,083.95 94.8% \$107,894 \$26,558 \$19,341 \$6,286 \$21,162 EXPE \$103.07 82.5% \$15,795 \$25,676 \$12,260 \$1,447 \$12,821 QRTE.A \$0.61 21.4% \$6,668 \$11,799 \$11,563 \$772 \$11,024 TRIP \$16.58 60.7% \$1,954 \$2,734 \$1,678 \$115 \$1,743 GRPN \$15.32 97.1% \$518 \$587 \$543 -\$72 \$517

Multiline Retail									
Target Corporation	TGT	\$110.57	60.9%	\$68,801	\$53,206	\$108,008	\$7,543	\$107,114	\$7,695
Dollar General Corporation	DG	\$105.80	40.4%	\$40,032	\$30,396	\$38,807	\$3,889	\$38,617	\$3,293
Dollar Tree, Inc.	DLTR	\$106.45	62.5%	\$33,482	\$23,428	\$29,310	\$2,561	\$30,875	\$2,674
Burlington Stores, Inc.	BURL	\$135.30	56.4%	\$11,719	\$6,916	\$9,087	\$729	\$9,706	\$869
Kohl's Corporation	KSS	\$20.96	58.6%	\$9,832	\$14,794	\$17,762	\$957	\$16,849	\$1,446
Macy's, Inc.	M	\$11.61	46.2%	\$8,497	\$16,304	\$24,359	\$1,846	\$23,079	\$2,082
Nordstrom, Inc.	JWN	\$14.94	55.0%	\$5,909	\$8,801	\$14,818	\$1,102	\$14,763	\$1,131
Dillard's, Inc.	DDS	\$330.81	79.2%	\$4,512	\$3,512	\$6,947	\$1,189	\$6,799	\$1,006
Big Lots, Inc.	BIG	\$5.11	24.4%	\$2,274	\$3,380	\$5,010	-\$316	\$4,733	-\$207

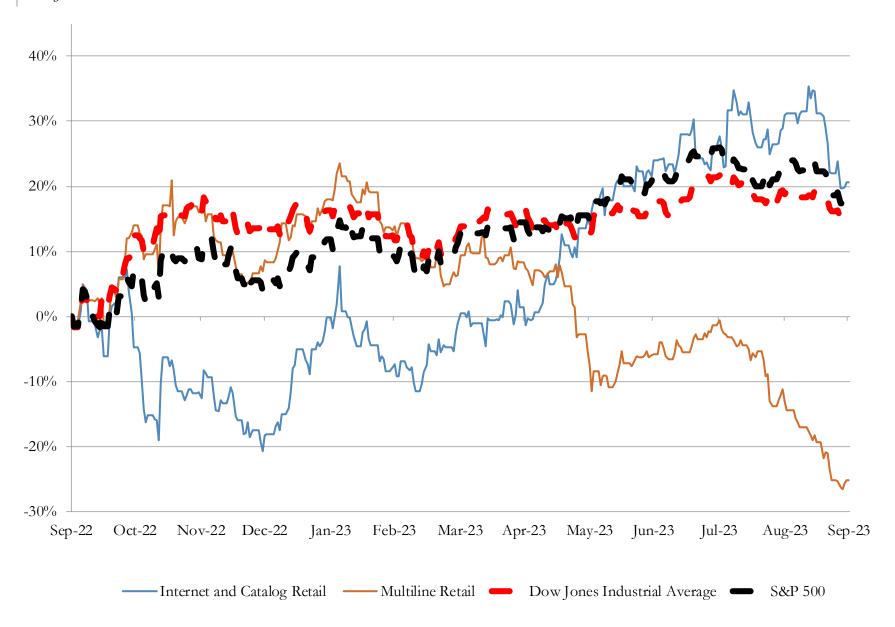
Valuation Metrics

Return Profile, Trading Multiples

	_	Return Profile							Trading Multiples	
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA	
Internet and Catalog Retail										
Amazon.com, Inc.	AMZN	2.5%	8.7%	10.7%	11.8%	18.9%	1.2x	2.7x	23.3x	
Netflix, Inc.	NFLX	7.2%	20.3%	3.5%	18.6%	-4.0%	1.3x	5.3x	28.3x	
Booking Holdings Inc.	BKNG	14.2%	267.1%	32.1%	32.5%	39.7%	1.3x	5.6x	17.2x	
Expedia Group, Inc.	EXPE	3.1%	27.2%	14.9%	11.8%	20.8%	1.7x	1.3x	10.9x	
Qurate Retail, Inc.	QRTE.A	1.6%	-133.4%	-11.3%	6.7%	-48.6%	2.0x	0.6x	8.6x	
Tripadvisor, Inc.	TRIP	2.0%	-3.3%	37.2%	6.9%	59.7%	1.4x	1.2x	17.0x	
Groupon, Inc.	GRPN	-7.0%	-309.3%	-27.0%	-13.2%	N/A	1.6x	1.0x	-7.2x	
Stitch Fix, Inc.	SFIX	-15.2%	-60.3%	-21.0%	-7.6%	N/A	2.2x	0.2x	-2.1x	
Multiline Retail	Mean Median	1.1% 2.3%	-22.9% 2.7%	4.9% 7.1%	8.4% 9.3%	14.4%	1.6x 1.5x	2.2x 1.2x	12.0x 14.0x	
Target Corporation	TGT	5.7%	29.9%	0.1%	7.0%	-11.6%	1.0x	0.6x	9.1x	
Dollar General Corporation	DG	6.6%	34.7%	9.8%	10.0%	2.3%	0.4x	1.0x	10.3x	
Dollar Tree, Inc.	DLTR	4.8%	14.0%	7.9%	8.7%	-11.1%	0.8x	1.1x	13.1x	
Burlington Stores, Inc.	BURL	4.3%	36.4%	3.0%	8.0%	3.9%	1.2x	1.3x	16.1x	
Kohl's Corporation	KSS	0.7%	-2.5%	-6.0%	5.4%	-52.3%	1.9x	0.6x	10.3x	
Macy's, Inc.	M	4.6%	19.4%	-6.2%	7.6%	-37.0%	2.0x	0.3x	4.6x	
Nordstrom, Inc.	JWN	3.6%	4.8%	-6.1%	7.4%	-15.5%	2.4x	0.4x	5.4x	
Dillard's, Inc.	DDS	18.6%	51.3%	0.3%	17.1%	-15.6%	1.0x	0.6x	3.8x	
Big Lots, Inc.	BIG	-8.1%	-95.5%	-13.4%	-6.3%	N/A	2.4x	0.5x	-7.2x	
	Mean	4.5%	10.3%	-1.2%	7.2%	-17.1%	1.5x	0.7x	7.3x	
Source: Capital IQ	Median	4.5%	19.4%	0.1%	7.6%	-17.1% -13.5%	1.5x 1.2x	0.7x 0.6x	9.1x	

LTM Equity Performance

Major Indexes



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Recent M&A Activity

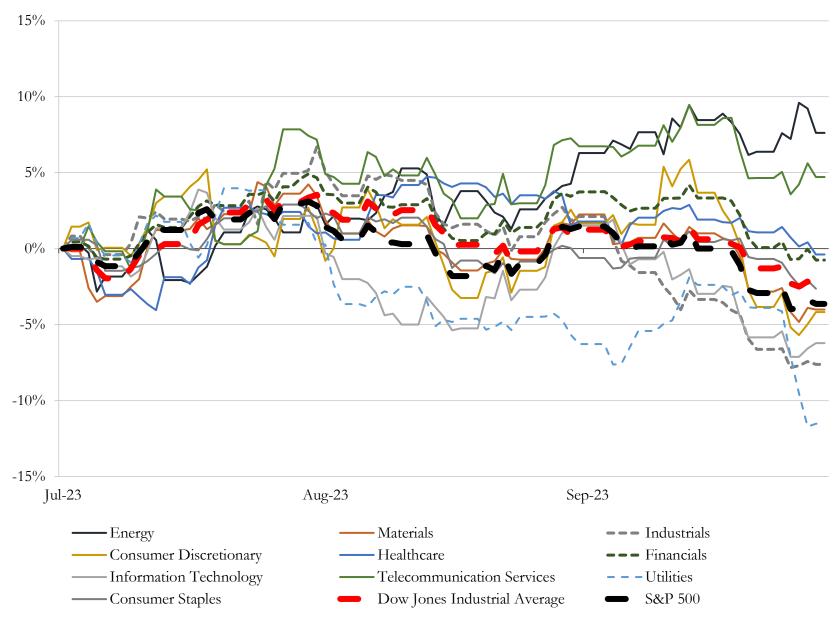
Last Twelve (12) Months as of September 30, 2023

(USD in millions)

Close Date	Target	Acquirer	Implied TEV
Aug-23	Franchise Group, Inc.	N/A	\$3,790
May-23	TravelCenters of America Inc.	BP Products North America Inc.	\$3,165
Jan-23	Poshmark, Inc.	NAVER Corporation	\$1,049
Mar-23	Assets of Transit Energy Group, LLC	GPM Transportation Company, LLC; GPM Southeast, LLC; GPM	\$383
Oct-22	Orscheln Farm and Home LLC	Tractor Supply Company	\$274
Mar-23	Volta Inc.	Shell USA, Inc.	\$250
Jun-23	3 Franchised Dealerships in Alabama and North Carolina	N/A	\$52
Feb-23	Carson Toyota, Inc.	Fletcher Jones Automotive Group	\$49
Dec-22	CarLotz, Inc.	Shift Technologies, Inc.	\$46
Apr-23	PetCareRx, Inc.	PetMed Express, Inc.	\$36
Jul-22	Business IT Source, Inc.	Computacenter plc	\$35
Jun-23	Otto's BMW/Otto's Mini	Piazza Auto Group	\$31
Dec-22	Miramar gas station	RJ Petroleum Properties CH LLC	\$29
Jul-22	Backyard & Pool Superstore LLC	Maytronics Ltd.	\$27
Apr-23	Belami, Inc.	SKYX Platforms Corp.	\$25
Jul-23	Great Lakes Hyundai of Dublin, Great Lakes Hyundai of Columbus and	Great Lakes Auto Network, Inc.	\$22
Feb-23	Hohl-Findlay, LLC	Lazydays Holdings, Inc.	\$20
Aug-22	Ernest Tubb Record Shop, LLC	Creative Investments	\$18
Dec-22	Crown BMW	Hudson Automotive Group	\$17
Oct-22	Stellantis dealership in New York	N/A	\$16
Oct-22	Substantially all of the assets related to LMPWP's Chrysler Jeep Dodge RAM	TAG Holdings LLC	\$16
Dec-22	Crown GHO L.L.C.	Hudson Automotive Group	\$14
Aug-23	Buick GMC Automotive Dealership at Beckley, WV	Beckley AWV AM, LLC	\$11
Jul-22	Bulletin, Inc.	Emerald Holding, Inc.	\$10
Dec-22	Volvo Cars Greensboro	Hudson Automotive Group	\$10
Dec-22	Heritage Square	Prudent Growth Partners, LLC	\$8
Apr-23	Battlbox,LLC.	Battlbrands Holdings, Inc.	\$7
Dec-22	Crown Acura	Hudson Automotive Group	\$7
May-23	Dealership Services Business in United States	XPEL, Inc.	\$5
Oct-22	Certain Assets of BGASC, LLC	JM Bullion, Inc.	\$5

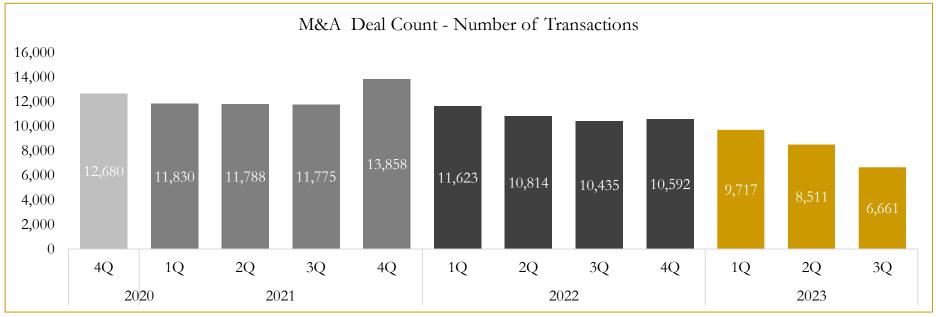
Change in Market Capitalization by Sector

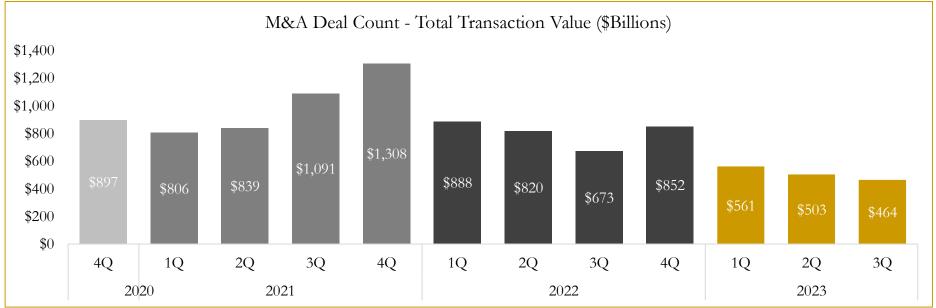
Last Three (3) Months as of September 30, 2023



M&A Deal Flow Statistics

Last Three (3) Years as of September 30, 2023





7 Houlihan Capital About Us

Houlihan Capital is a leading, solutions-driven valuation, financial advisory and investment banking firm. We pride ourselves on being thought leaders in an ever-changing landscape.

Houlihan Capital is SOC-compliant, a FINRA and SIPC member and committed to the highest levels of professional ethics and standards.

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 - o Locked Token Valuations
- Enterprise Valuations
- Fairness & Solvency Opinions
 - o SPAC Fairness
- Estate & Gift Valuations
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- Goodwill Impairment Testing (ASC 350)
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 - Investor Presentation
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 - Strategic Advisory

For questions or inquiries regarding our services, please contact:

info@houlihancapital.com