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Financial Performance

Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

		Size Profile				LTM Operating Data		Forward Estimates	
Company Name	Ticker	Price at 12/31/23	% of 52 Week High	TEV	Market Cap	LTM Revenue	LTM EBITDA	2023 Est. Revenue	2023 Est. EBITDA
Investment Banking and Brokerage	Services								
Morgan Stanley	MS	\$93.25	92.3%	\$0	\$141,256	\$53,611	N/A	\$56,615	\$0
The Goldman Sachs Group, Inc.	GS	\$385.77	99.5%	\$0	\$136,047	\$45,226	N/A	\$50,206	\$0
The Charles Schwab Corporation	SCHW	\$54.90	63.4%	\$0	\$93,806	\$20,815	N/A	\$19,126	\$10,222
Raymond James Financial, Inc.	RJF	\$111.50	92.4%	\$0	\$23,059	\$11,739	N/A	\$12,876	\$2,685
LPL Financial Holdings Inc.	LPLA	\$227.62	88.3%	\$21,220	\$17,951	\$10,053	\$1,975	\$11,367	\$2,140
Stifel Financial Corp.	SF	\$69.15	98.7%	\$0	\$7,363	\$4,349	N/A	\$4,761	\$983
Evercore Inc.	EVR	\$171.05	98.3%	\$0	\$6,594	\$2,426	N/A	\$2,905	\$673
BGC Group, Inc.	BGC	\$7.22	98.6%	\$0	\$3,558	\$1,874	N/A	\$2,162	\$0

SPGI	\$440.52	99.3%	\$158,920	\$144,847	\$12,282	\$5,439	\$13,347	\$6,490
MCO	\$390.56	98.4%	\$79,295	\$73,668	\$7,363	\$4,577	\$8,046	\$5,269
ICE	\$110.02	92.6%	\$77,603	\$62,065	\$7,555	\$4,696	\$9,134	\$5,780
CME	\$210.60	94.1%	\$75,571	\$74,083	\$5,338	\$3,585	\$5,779	\$4,019
MSCI	\$565.65	98.7%	\$51,523	\$47,795	\$2,529	\$1,520	\$2,841	\$1,693
NDAQ	\$58.14	91.0%	\$43,180	\$32,939	\$6,064	\$2,104	\$4,607	\$2,600
СВОЕ	\$178.56	97.2%	\$20,723	\$19,499	\$3,810	\$1,176	\$2,077	\$1,303
MKTX	\$292.85	73.3%	\$7,928	\$8,300	\$753	\$383	\$837	\$437
РНН	\$30.25	71.8%	\$1,381	\$646	\$9,871	\$178	\$10,522	\$188
	MCO ICE CME MSCI NDAQ CBOE MKTX	MCO \$390.56 ICE \$110.02 CME \$210.60 MSCI \$565.65 NDAQ \$58.14 CBOE \$178.56 MKTX \$292.85	MCO \$390.56 98.4% ICE \$110.02 92.6% CME \$210.60 94.1% MSCI \$565.65 98.7% NDAQ \$58.14 91.0% CBOE \$178.56 97.2% MKTX \$292.85 73.3%	MCO \$390.56 98.4% \$79,295 ICE \$110.02 92.6% \$77,603 CME \$210.60 94.1% \$75,571 MSCI \$565.65 98.7% \$51,523 NDAQ \$58.14 91.0% \$43,180 CBOE \$178.56 97.2% \$20,723 MKTX \$292.85 73.3% \$7,928	MCO \$390.56 98.4% \$79,295 \$73,668 ICE \$110.02 92.6% \$77,603 \$62,065 CME \$210.60 94.1% \$75,571 \$74,083 MSCI \$565.65 98.7% \$51,523 \$47,795 NDAQ \$58.14 91.0% \$43,180 \$32,939 CBOE \$178.56 97.2% \$20,723 \$19,499 MKTX \$292.85 73.3% \$7,928 \$8,300	MCO \$390.56 98.4% \$79,295 \$73,668 \$7,363 ICE \$110.02 92.6% \$77,603 \$62,065 \$7,555 CME \$210.60 94.1% \$75,571 \$74,083 \$5,338 MSCI \$565.65 98.7% \$51,523 \$47,795 \$2,529 NDAQ \$58.14 91.0% \$43,180 \$32,939 \$6,064 CBOE \$178.56 97.2% \$20,723 \$19,499 \$3,810 MKTX \$292.85 73.3% \$7,928 \$8,300 \$753	MCO \$390.56 98.4% \$79,295 \$73,668 \$7,363 \$4,577 ICE \$110.02 92.6% \$77,603 \$62,065 \$7,555 \$4,696 CME \$210.60 94.1% \$75,571 \$74,083 \$5,338 \$3,585 MSCI \$565.65 98.7% \$51,523 \$47,795 \$2,529 \$1,520 NDAQ \$58.14 91.0% \$43,180 \$32,939 \$6,064 \$2,104 CBOE \$178.56 97.2% \$20,723 \$19,499 \$3,810 \$1,176 MKTX \$292.85 73.3% \$7,928 \$8,300 \$753 \$383	MCO \$390.56 98.4% \$79,295 \$73,668 \$7,363 \$4,577 \$8,046 ICE \$110.02 92.6% \$77,603 \$62,065 \$7,555 \$4,696 \$9,134 CME \$210.60 94.1% \$75,571 \$74,083 \$5,338 \$3,585 \$5,779 MSCI \$565.65 98.7% \$51,523 \$47,795 \$2,529 \$1,520 \$2,841 NDAQ \$58.14 91.0% \$43,180 \$32,939 \$6,064 \$2,104 \$4,607 CBOE \$178.56 97.2% \$20,723 \$19,499 \$3,810 \$1,176 \$2,077 MKTX \$292.85 73.3% \$7,928 \$8,300 \$753 \$383 \$837

Financial Performance (cont.)

Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

			Size Profile				ng Data	Forward Estimates	
Company Name	Ticker	Price at 12/31/23	% of 52 Week High	TEV	Market Cap	LTM Revenue	LTM EBITDA	2023 Est. Revenue	2023 Est. EBITDA
Personal Credit Agencies									
FirstCash Holdings, Inc.	FCFS	\$108.39	92.8%	\$7,195	\$5,399	\$3,152	\$909	\$3,493	\$596
PRA Group, Inc.	PRAA	\$26.20	60.5%	\$3,741	\$918	\$804	\$134	\$910	\$236
World Acceptance Corporation	WRLD	\$130.53	81.5%	\$1,434	\$780	\$575	\$142	\$550	\$0
EZCORP, Inc.	EZPW	\$8.74	89.8%	\$919	\$529	\$1,085	\$138	\$1,175	\$159
Green Dot Corporation	GDOT	\$13.93	65.2%	\$0	\$651	\$1,466	N/A	\$1,433	\$187
CURO Group Holdings Corp.	CURO	\$0.80	16.1%	\$0	\$33	\$276	N/A	\$737	\$0

Valuation Metrics

Return Profile, Trading Multiples

				Trading Multiples					
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
Investment Banking and Brokerage	Services								
Morgan Stanley	MS	0.0%	9.2%	0.4%	N/A	N/A	1.4x	N/A	N/A
The Goldman Sachs Group, Inc.	GS	0.6%	7.3%	1.3%	N/A	N/A	1.4x	N/A	N/A
The Charles Schwab Corporation	SCHW	1.2%	16.9%	9.6%	N/A	N/A	0.9x	N/A	N/A
Raymond James Financial, Inc.	RJF	0.0%	0.0%	8.6%	N/A	N/A	1.0x	N/A	N/A
LPL Financial Holdings Inc.	LPLA	10.3%	50.2%	16.9%	19.6%	26.6%	0.8x	2.1x	10.7x
Stifel Financial Corp.	SF	0.0%	9.9%	-0.2%	N/A	N/A	1.2x	N/A	N/A
Evercore Inc.	EVR	0.0%	16.9%	-12.2%	N/A	N/A	1.4x	N/A	N/A
BGC Group, Inc.	BGC	0.5%	2.7%	6.4%	N/A	N/A	1.5x	N/A	N/A
	Mean Median	1.6% 0.2%	14.1% 9.5%	3.8% 3.8%	19.6% 19.6%	26.6% 26.6%	1.2x 1.3x	2.1x 2.1x	10.7x 10.7x
Specialized Finance									
S&P Global Inc.	SPGI	4.4%	6.9%	18.9%	44.3%	9.9%	1.2x	12.9x	29.2x
Intercontinental Exchange, Inc.	ICE	1.4%	10.4%	2.6%	62.2%	2.2%	1.0x	12.8x	20.7x
CME Group Inc.	CME	1.3%	10.8%	10.4%	67.2%	12.4%	0.5x	14.2x	21.1x
MSCI Inc.	MSCI	0.0%	N/A	12.5%	60.1%	16.8%	1.1x	20.4x	33.9x
Nasdaq, Inc.	NDAQ	4.3%	12.4%	-2.6%	34.7%	7.8%	0.9x	7.1x	20.5x
Cboe Global Markets, Inc.	CBOE	8.5%	20.0%	-0.3%	30.9%	7.2%	0.6x	5.4x	17.6x
MarketAxess Holdings Inc.	MKTX	10.9%	21.7%	4.8%	50.9%	0.8%	1.0x	10.5x	20.7x
A-Mark Precious Metals, Inc.	РНН	7.4%	24.0%	22.7%	1.8%	-13.4%	0.0x	0.1x	7.7x
Source: Capital IQ	Mean Median	4.8% 4.4%	15.2% 12.4%	8.6% 7.6%	44.0% 47.6%	5.5% 7.5%	0.8x 1.0x	10.4x 11.7x	21.4x 20.7x

Valuation Metrics (cont.)

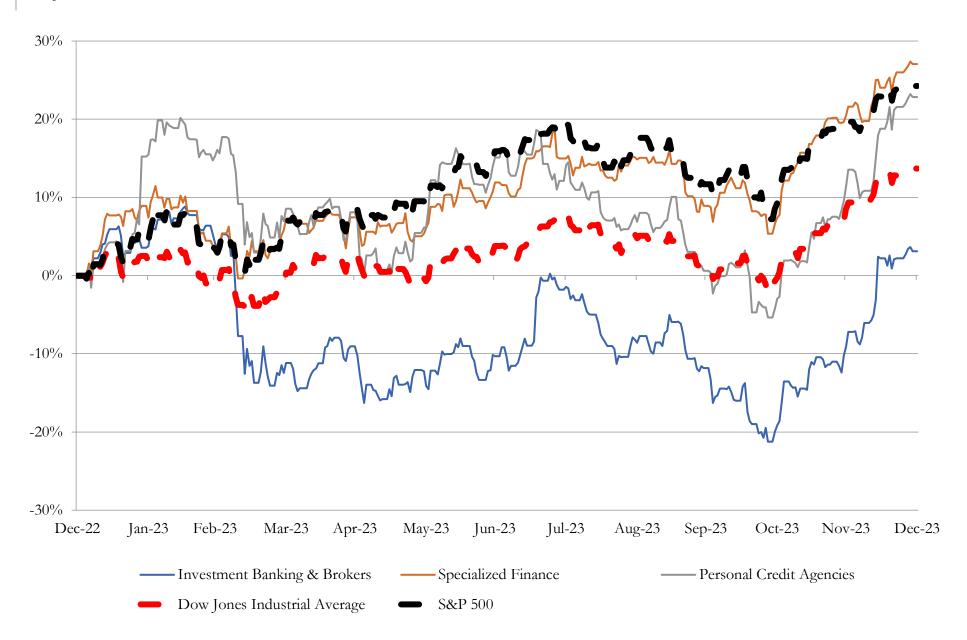
Return Profile, Trading Metrics

				Trading Multiples					
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
Personal Credit Agencies									
FirstCash Holdings, Inc.	FCFS	5.9%	11.3%	15.5%	28.8%	22.6%	0.6x	2.3x	7.9x
PRA Group, Inc.	WRLD	1.8%	-3.7%	-19.7%	16.6%	-58.8%	1.4x	4.7x	28.0x
World Acceptance Corporation	GDOT	7.0%	17.5%	-8.1%	24.8%	77.9%	1.5x	2.5x	10.1x
Green Dot Corporation	PRAA	1.0%	5.4%	2.3%	N/A	N/A	1.0x	N/A	N/A
EZCORP, Inc.	EZPW	4.6%	6.8%	16.7%	12.7%	19.9%	1.1x	0.8x	6.7x
CURO Group Holdings Corp.	CURO	-14.9%	N/A	-39.7%	N/A	N/A	2.4x	N/A	N/A
	Mean	0.9%	7.4%	-5.5%	20.7%	15.4%	1.4x	2.6x	13.2x
Source: Capital IQ	Median	3.2%	6.8%	-2.9%	20.7%	21.2%	1.3x	2.4x	9.0x

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LTM Equity Performance

Major Indexes



Recent M&A Activity

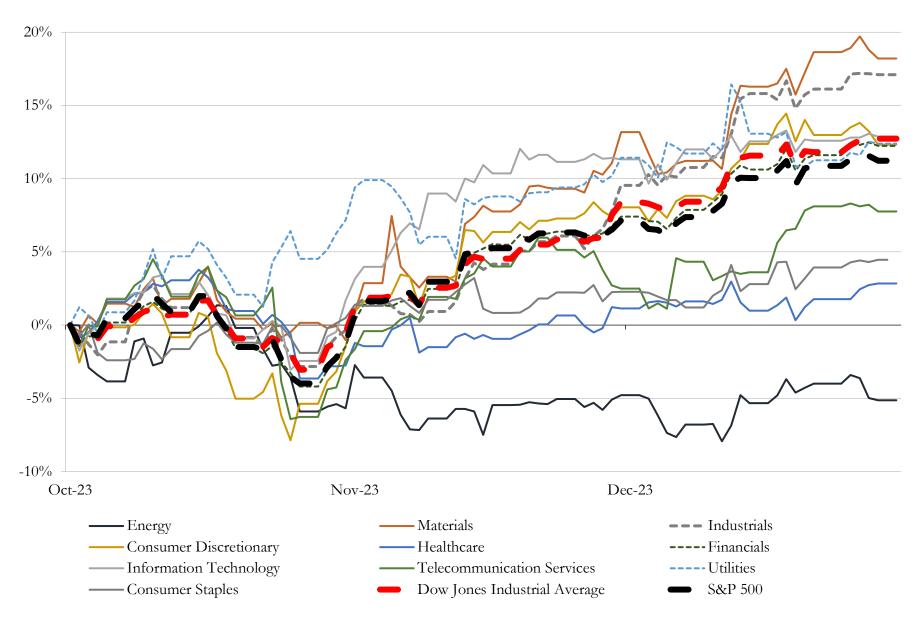
Last Twelve (12) Months as of December 31, 2023

(USD in millions)

Close Date	Target	Acquirer	Implied TEV
Dec-23	Power Funding, Ltd.	Fourshore Partners	NA
Dec-23	AG New Mexico, Farm Credit Services, ACA	Lone Star Ag Credit Inc.	NA
Dec-23	7 Mile Advisors, LLC	Houlihan Lokey, Inc.	NA
Dec-23	Global PMI Partners USA	E78 Partners	NA
Dec-23	Ford Financial Group, LLC	Perennial Financial Services, LLC	NA
Dec-23	Advisor Successions, LLC	Elite Consulting Partners Limited Liability Company	NA
Dec-23	Schiff Gold, LLC	PDS Family Hycet Trust	NA
Dec-23	Legacy prime brokerage and outsourced trading business of TD Cowen	Marex Group plc	NA
Nov-23	Greenhill & Co., Inc.	Mizuho Americas LLC	NA
Nov-23	Wealth Management Division of Arthur W. Wood, Inc.	Capitol Securities Management, Inc.	NA
Nov-23	Arcview Capital, LLC	ArcStone US Corp	NA
Oct-23	EA Markets LLC	Chatham Financial Corporation	NA
Oct-23	Legal Management Consulting practice of Stout Risius Ross, LLC	Harbor Global, LLC	NA
Oct-23	SVB Securities Holdings LLC	The Baupost Group, L.L.C.	NA
Sep-23	12five Capital, LLC	Breakout Capital, LLC	NA
Sep-23	Contract Capital Corporation	Stearns Bank National Association	NA
Sep-23	IMC Securities LLC	IMC-Chicago, LLC	NA
Sep-23	Flex Fleet Rental LLC	Kaizen Automotive Group	NA
Aug-23	Abel Noser Solutions, LLC	Trading Technologies International, Inc.	NA
Aug-23	Koonce Securities, LLC (nka:TZ Clear LLC)	Trade Zero USA, Inc.	NA
Aug-23	Echo Energy L.L.C	Citron Commodities, LLC	NA
Jul-23	Alterna Capital Solutions LLC	Paychex, Inc.	NA
Jul-23	Portfolio of 74 Real Estate Construction Loans	Kennedy-Wilson Holdings, Inc.; Fairfax Financial Holdings Limited	NA
Jun-23	Mozaic Capital Advisors, LLC	Monument Group, Inc.	NA
Jun-23	\$631 Million Venture Banking Loan Portfolio	Customers Bank	NA

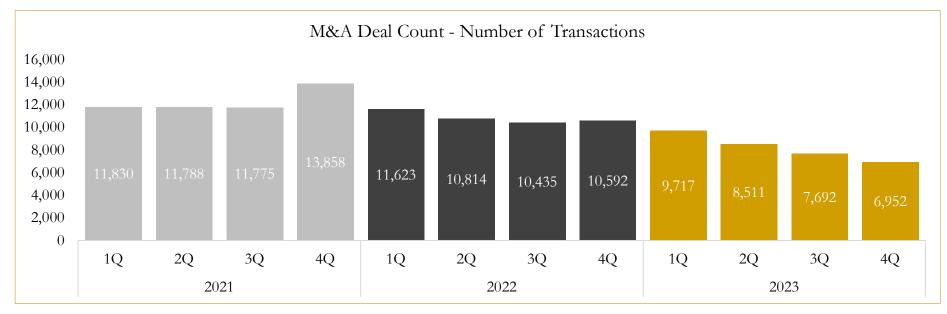
Change in Market Capitalization by Sector

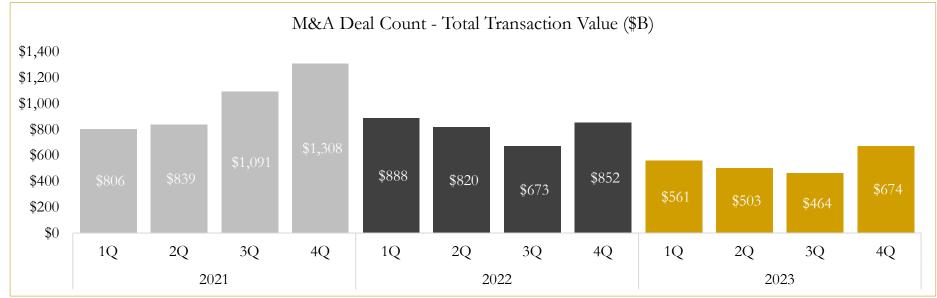
Last Three (3) Months as of December 31, 2023



M&A Deal Flow Statistics

Last Three (3) Years as of December 31, 2023





7 Houlihan Capital About Us

Houlihan Capital is a leading, solutions-driven valuation, financial advisory and investment banking firm. We pride ourselves on being thought leaders in an ever-changing landscape.

Houlihan Capital is SOC-compliant, a FINRA and SIPC member and committed to the highest levels of professional ethics and standards.

Valuation & Financial Advisory

- Portfolio Valuation (ASC 820)
- Complex & Illiquid Securities (Level 3)
- Cryptoasset /Blockchain Valuations
 - Locked Token Valuations
- Enterprise Valuations
- Fairness & Solvency Opinions
 - o SPAC Fairness
- Estate & Gift Valuations
- Purchase Price Allocation (ASC 805)
- Goodwill Impairment Testing (ASC 350)
- Stock-based Compensation (ASC 718, IRC 409A)

Investment Banking

- Mergers & Acquisitions
 - o Sell-Side Advisory
 - o Sale of Minority Ownership Positions
 - o Leveraged Buyouts
 - o Majority Recapitalizations
 - o Corporate Divestitures
- Corporate Financial Services
 - Financial Modeling
 - Investor Presentation
 - Valuation Analysis
 - Strategic Advisory

For questions or inquiries regarding our services, please contact:

info@houlihancapital.com