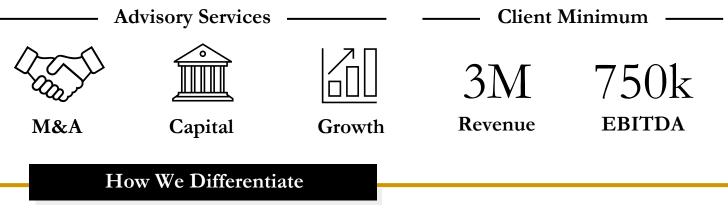
## **Investment Banking**



Houlihan Capital's investment banking division specializes in M&A advisory for lower middle-market businesses. Our team of professionals works with privately held, family-owned, and founder-led companies to navigate growth opportunities and exit planning. We use a customized approach to maximize value for our clients and deliver solutions that align with their personal and financial goals.





## We specialize in advising family business owners.

Our investment banking team serves founders, entrepreneurs, and generational family business owners. We excel at navigating complicated owner dynamics and delivering premium valuations for our clients.



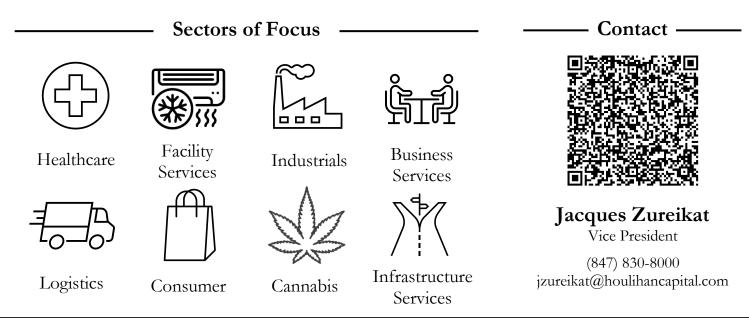
## We bring a tailored approach to the M&A process.

The opposite of 'cookie cutter' – we craft each process to highlight our clients' unique story, target the right universe of investors, and maintain deal momentum through closing. Our motto – "Explain the past, sell the future."



## We are a FINRA-registered broker-dealer.

Founded in 1996, our investment bankers are registered and certified professionals. Houlihan is committed to upholding the highest standards of integrity and professionalism.



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