

Houlihan Capital's investment banking division specializes in M&A advisory for lower middle-market businesses. Our team of professionals works with privately held, family-owned, and founder-led companies to navigate growth opportunities and exit planning. We use a customized approach to maximize value for our clients and deliver solutions that align with their personal and financial goals.

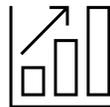
## Advisory Services



M&A



Capital



Growth

## Client Minimum

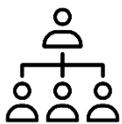
3M

Revenue

750k

EBITDA

## How We Differentiate



**We specialize in advising family business owners.**

Many of our clients are founders, entrepreneurs, or generational family business owners. Houlihan has a proven track record of navigating complicated owner dynamics and delivering for our clients.



**We bring a tailored approach to the M&A process.**

The opposite of 'cookie cutter' – we craft each process to highlight our clients' unique story, target the right universe of investors, and maintain deal momentum through closing.



**We are a FINRA-registered broker-dealer.**

All our investment banking professionals are registered representatives with proper certifications. Houlihan is committed to the highest standards of integrity and professionalism.

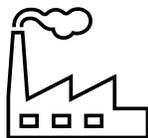
## Sectors of Focus



Healthcare



Facility  
Services



Industrials



Business  
Services



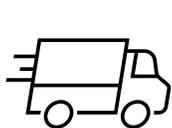
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Logistics



Consumer



Cannabis



Infrastructure  
Services